

John K. Whitehead & Associates to be Featured on CUTV News Radio

WEST KELOWNA, BRITISH COLUMBIA, CANADA, January 17, 2019 /EINPresswire.com/ -- Most leaders are doing what they should be doing; it's how frequently they're doing it. How frequently do you share your vision with your employees or staff? How frequently do you reward them for what they do and what they've done?

John K. Whitehead is an executive and leadership coach specializing in developing senior and emerging leaders in organizations. Whitehead helps his clients improve efficiency and productivity through enhanced interpersonal communications and behaviors.

Whitehead is an experienced leader, facilitator and certified coach with over 40 years of senior leadership and management experience. John K. Whitehead & Associates was formed in 2014 to provide coaching to both individuals and organizations that are interested in exploring how to improve the way they communicate and understand others. For over 20 years he has used and taught the Social Style Model®. He's seen firsthand how it can positively impact individuals and organizations, significantly improving employee turnover and productivity.



"It's about giving people a greater understanding of themselves," says Whitehead. "It all starts with self-awareness. Who are you as an individual? What are your values? It starts with the 'why' and moves forward from there."

Whitehead says effective leadership depends on a combination of strong relationships and the ability to convey an inspired, shared vision.

"You have to know what your own vision is first," says Whitehead. "You have to know your own values and be able to translate that to inspire others, bring other people along. The other piece is encouraging others, giving them the opportunity to try things themselves, letting people do their thing, not always standing over their shoulder."

CUTV News Radio will feature John Whitehead in an interview with Jim Masters on January 21st at 12pm EST.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on John K. Whitehead & Associates, visit www.johnkwhitehead.ca

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