

Perks Group Continues to Deliver Savings Across the US After 30 Years of Service

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/EINPresswire.com/ -- Perks Group is known for offering savings across the country on almost anything a consumer can dream up, from traveling and luxuries to home necessities. Over the years, the Perks Group has built up a wide network of providers and improved offerings so [PerksConnect](#) users can easily access savings.



The Perks Group program helps its members save money on a range of products and services across the US through its easy-to-use platform. Perks is able to offer such a variety of deals because of a large (and fast-growing) network of companies they've built up during three decades of service.

The discounts on merchandise and services include brand name items and familiar companies that users know and trust. Besides luxurious purchases (such as savings on expensive electronics or airfare), Perks Group members also save on more essential purchases like grocery store items, gas, and dinner at local restaurants.

In the over 30 years that Perks Group has been active, they've built up a tremendous following of millions of members. When they began in 1988, the employer-sponsored savings program catered to companies with 1,000 or more employees. But today, the program reaches a vast number of businesses and companies in every state whose employees access daily savings.

Perks Group has grown to such heights that over 200,000 business locations across the U.S. today honor their discounts, making it one of the strongest and far-reaching discount programs in the country. The Perks Group adds new merchants into their network often, constantly improving their offerings with daily updates and deals.

Besides consistently adding new discounts to their program, the group keeps up with changes in technology to make their offerings even more accessible and easy to use. In 2011, Perks Group began offering their discounts through a mobile application called PerksConnect. The [PerksConnect app](#) is especially beneficial to traveling members as it allows discounts on the go. Members are able to journey through America and access local deals right from the convenience of their smartphones.

Because not everyone prefers to compile their savings in an app, Perks Group allows its members to access their discounts in several ways. Members can apply savings through an 800-number using a value code, by downloading and printing coupons, or by using instant savings when making purchases online through a provided link.

Besides deals for its members, the Perks Group program also offers opportunities for enlisting businesses to promote their own product or service in a giant network of retailers, businesses, and customers. New merchants are announced within the group after signing up, earning exposure in the process in addition to exclusive deals.

After 30 years, Perks Group proves to be a national leader in discounts with an impressive following and a wide circle of professional services and products. Entry to the group is beneficial to all parties involved and the list of advantages within the group continues to grow with each new year.

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