

# MF Press Global CEO Fabiano de Abreu reveals how to get the Instagram verification badge

*Fabiano de Abreu speaks freely about how the procedure of verification works and give tips on how to avoid being cheated by infamous scams*

LOS ANGELES, CALIFORNIA, UNITED STATES, January 17, 2019 /EINPresswire.com/ -- MF Press Global, a PR and social media advisory company with offices in the United States, Brazil, Portugal, Chile and Angola is the international company with more verification badges requests on the Instagram, [with more than 500 requests](#) until now.

The CEO of the company, [the journalist and businessman Fabiano de Abreu](#), speaks freely about how the procedure of verification works, and he also teaches ways to avoid being cheated by the infamous scam of those who falsely claim to work with verification badges for Instagram profiles on behalf of the Facebook.



The CEO of MF Press Global Fabiano de Abreu

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The best and more successful strategy to use when applying for the verification badge is having published articles in the press, published by the mainstream media outlets”  
*Fabiano de Abreu*

How to avoid being a victim of the ‘verification badge scam’

“First of all, we are not the Facebook. Also, there is no company that represents the Facebook. A big company like Facebook will not be represented by any third party companies that may jeopardize its name and reputation, in case of those ones, who allegedly represent them, having a problem. That's obvious. If someone says that works at or with Facebook, or have a bond with the company, you can be suspicious about that. Also, do not pay for any

professional who claims to get you the verification blue badge before he delivers the service done, or you may have no blue badge and also lose your money. It happens all the time”, says Fabiano de Abreu

What's the strategy to get the blue verification badge for your Instagram profile

“Press is the key. The blue verification badge is nothing more than a "celebrity confirmation", which shows to the other users on the social media platform that you are actually a celebrity, a public person, or a company. To request the verification badge, you need arguments that proves your relevance. The best and more successful strategy to use when [applying for the verification](#)

[badge](#) is having published articles in the press, published by the mainstream media outlets. I am not aware of another plausible argument for the verification badge. When we put together the documents, proofs, and published press releases about you or your company, then we have how to point out to the Instagram/Facebook the need of having the verification badge, in order to protect your account from hackers and fake accounts, and also to confirm that you are truly who you say you are”.

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abiano de Abreu during a lecture at the Semedo University in Angola



Instagram Verification Badge

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