



# Riton Optics Welcomes SHOT Show Attendees To Enter Giveaways for Each “Themed” Day at Booth #428

*Military and law enforcement veteran-owned Riton Optics invites SHOT Show Attendees to “Themed” days, chance to enter daily giveaways.*

TUCSON, ARIZONA, USA, January 17, 2019 /EINPresswire.com/ -- Join [Riton Optics](http://RitonOptics.com) and their special guests for a cup of steaming hot Black Rifle Coffee while you experience the “Riton Promise” with Staff, Pro Team Members, and Special Guests. For the 2019 Shooting, Hunting and Outdoor Trade Show, Riton has invited special guests to join them in the booth for each of their themed SHOT show days.

Over the course of the four day show, Riton will host numerous guests and celebrity endorsers with “themed” days that will include a “Hunting” Day (Tuesday), “Military” Day (Wednesday), and “Ladies” Day (Thursday). During the show Riton will also host several major giveaways to include a western guided hunt, private shooting lessons, and MORE!

All visitors to the booth will have an opportunity to enter the giveaways, have a cup of coffee and receive a special promotional package tailored to their business, whether that is a business owner, buyer, writer, military member, or law enforcement member.

[Tuesday, January 22nd is “Hunting Day.”](#)

Come by the Riton booth for Hunting Day to meet world renowned hunters, get hunting advice and enter to win a hunt.

**RITON**  
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GEAR UP / JAN 22-25 / SANDS EXPO CENTER / LAS VEGAS

# SHOT SHOW

**2019** BOOTH NUMBER: **#428**

BOOTH #428 / TUESDAY, JANUARY 22ND  
**SHOT SHOW 2019 HUNTING DAY**

BOOTH #428 / WEDNESDAY, JANUARY 23RD  
**SHOT SHOW 2019 MILITARY DAY**

BOOTH #428 / THURSDAY, JANUARY 24TH  
**SHOT SHOW 2019 LADIES DAY**

BOOTH #428 / TUESDAY, JANUARY 22ND  
**SHOT SHOW 2019 HUNTING DAY**

Riton Hunting Day is Tuesday, January 22nd at the 2019 Shooting, Hunting and Outdoor Trade Show

10:00am-11:00am - Craig and Donna Boddington

There aren't many people that hunt that aren't familiar with Craig Boddington- one of the most accomplished and cited big game hunters in the world, and his thoroughly accomplished spouse and hunting partner, Donna- a global huntress that partners with some of the best brands in the industry for her travels.

2:45pm-3:15pm - Glassing Big Game Seminar With Tom Claycomb

Tom Claycomb is an outdoor writer for Bass Pro Shop, Idaho Deer Alliance Magazine, Mule Deer Foundation Magazine, and Western Shooting Journal to name a few. He also conducts over 60 seminars annually at various sports shows and outdoor stores.

Tom will be giving this seminar at the Riton Booth at 2:45PM, at which time you will be given the opportunity to enter to win a new pair of Riton Mod 5 HD 10x42 Binoculars. □

Guided Mountain Lion Hunt Giveaway from Operation Pay It Forward □ In cooperation with Operation Pay It Forward, a foundation helping Military Veterans across the U.S., Riton will be giving away a 3 day, guided Mountain Lion Hunt in Duchesne, Utah on the M\_V Ranch. □

Wednesday, January 23rd is "Military Day"

Join Riton's special guests including:

9:30am-11:30am - Ray "Cash" Care

Former NAVY SEAL, TV host and Mindset Trainer

Ray spent 10 of his 12 years in the Navy as a SEAL developing the skills and mindset that would shape the man we now know as one of the most dynamic motivational people alive today.

1:00pm-3:00pm - Charlie Melton □ Former NAVY SEAL, Long-Range Instructor and Owner of CMP

Charlie was awarded the coveted "SEAL of the Year" designation in 2009 and was a Bronze Star with Valor and Purple Heart recipient as well. These days Charlie spends his time teaching the public how to reach extraordinary distances with their rifle course at Charlie Mike Precision.

4:30pm-5:30pm - John "Tig" Tiegen

Author and Benghazi Hero

Whether it was joining the US Marine Corp at age 17 or his total 13 years of low-profile, high-threat security work, Marine Sargent John "Tig" Tiegen has proven to be one amazing warrior. He is well known as one of the heroes that thwarted the attack on an American Diplomatic Compound in Benghazi Libya, then later co-wrote the book that lead to the movie "13 Hours: The Inside Account of What Really Happened in Benghazi."

Charlie Mike Precision Shooting Course Giveaway

Win a two day long-range shooting course with Navy SEAL Sniper Instructor, Charlie Melton. The winner of Wednesday's giveaway can look forward to learning how to master the 1000 yard shot all while having a great time with an American hero and sniper legend.

Thursday, January 24th is "Ladies Day" □ Join Riton Optics, "Top 10 Worldwide" swimsuit model and professional shooter, Jamie Villamor and social media influencer and shooter, Casey Cook, for Q & A, photos, and autographs.

10:00am-12:00pm - Casey Cook

2:00pm-4:00pm - Jamie Villamor

Win Custom Cerakoted Riton Optic and matching Aero AR10 Build Kit

In addition to visiting with Jamie and Casey, booth attendees for ladies day can enter to win a Riton RT-S Mod 7 4-20x50 Rifle Scope and an Aero Precision AR-10 build kit, both custom Cerakoted by CP Tactical.

With Riton Optics, you will [SEE THE DIFFERENCE](#) in value, in quality and in service. □ As the only

Law Enforcement and Military Veteran Owned optics company in the world, Riton was founded on the premise that a person's hard- earned dollar should buy quality optics and the best service at every price point. With an unwavering passion for offering high quality optics at the industry's most competitive prices, Riton is dedicated to always putting the customer first. Every Riton optic goes through a dual inspection process in Tucson, AZ and is backed by the Riton Promise Warranty which includes a rapid new product replacement on all returns and requires no proof of purchase. Give them a call, send them an email or find them at one of their nationwide dealers. □For more information on Riton, visit [www.ritonoptics.com](http://www.ritonoptics.com).

Ace Luciano

Riton Optics

[email us here](#)

+1 855-397-4866

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