

Gibson Public Relations Launches Multicultural International Motion Picture Association

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GPR Launches Multicultural International Motion Picture Association
www.mimpa.org

January 2019--[Beverly Hills](#), CA. Gail Gibson of Gibson Public Relations launches the Multicultural International Motion Picture Association to further the work of Jarvee Hutcherson's MMPA under her new banner MIMPA. Gibson, who is no stranger to national media and [entertainment](#), decided to provide a new take on diversity and inclusion by revamping the once well-known Diversity Awards started by her predecessor Hutcherson, with the now new, Annual MIMPA Diversity Awards, that will be produced by MIMPA President, Gibson in late Fall 2020. MIMPA will also continue on with the "Lady in Red Diamond Rose Awards", which Gibson spearheaded and completed after the untimely passing of Founder of MMPA, Jarvee Hutcherson last year. Emmy Award Winning Actor/Entertainer, Obba Babatunde will Host the gala awards dinner with over 350 celebrities, community leaders and guest in attendance. The Gala Awards dinner will be held on February 15, 2019 at The Beverly Hilton Hotel in Beverly Hills, CA.

"Our mission at MIMPA will be to continue to provide a platform for recognition of those Studios, Producers, Writers, Directors and Artists, who make diversity and inclusion a part of their respective creative projects as a mandate, while also raising funds to support up and coming film-makers and students with grants and scholarships for film and television projects that impact diversity within the entertainment industry", stated Gibson. "We will partner and dialog with studio executives to assist them with messaging that reflects the landscape

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Gail Gibson, President MIMPA



President, GPR

of our ever-changing industry, and hopefully create an environment where women and people of color are considered on the same scale as everyone else, making roles more accessible and inclusion a consideration while characters are being created". "Diversity is not an option, it is a necessary in every creative space", Gibson said.

Gail Gibson has over 30 years of marketing, advertising, public relations and entertainment

experience to her credit, as she has held positions including President of BlackChristianMovies.com under Nu-Lite Entertainment, Vice President of Voices, Inc., President of Sankofa Communications, and Founder of Myloveablelegs.com, LLC. Ms. Gibson has also held positions at Lorimar, Motown Records and Ray Charles Enterprises early in her career. She has been a member of Screen Actor's Guild since 1997 with two independent films to her credit as an Actress, & Co-Producer, "Walk By Faith" and "Outrighteous" and two television shows where she was Associate Producer, "BET's Exalted" and "Black Family Reunion" in association with Momentum Entertainment. Gibson has written her first book, "The Praise in My Pantyhose" her personal story, to be released later this year. Gail currently sits on the Board of Directors for Shelter Partnership, Inc. an organization with a mission to end homelessness in Los Angeles County. She is a former board member of Hands4Hope.org and gives annually to various charitable organizations, including Red Cross disaster relief funds and other philanthropic and or artistic non-profit organizations. Ms. Gibson is an over 30 year member of West Angeles Church of God in Christ and is the mother of one daughter, Lace Alexander. For more information or interviews please contact Lorna Cox, Gibson Public Relations at (323) 799-6266 or visit www.mimpa.org, Email: Bayblack@aol.com For Multicultural International Motion Picture Association visit www.mimpa.org

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