

# Kelly Strauss Named 2019 Virginia Auctioneer of the Year

FREDERICKSBURG, VA, UNITED STATES, January 18, 2019 /EINPresswire.com/ -- [Nicholls Auction Marketing Group, Inc.](http://www.nichollsauction.com), ([www.nichollsauction.com](http://www.nichollsauction.com)) announces that the Virginia Auctioneers Association awarded Kelly D. Strauss, CAI of Nicholls Auction Marketing Group its coveted Auctioneer of the Year Award at its recent 2019 Annual Auctioneers Convention held in Richmond, VA.

The Virginia Auctioneer Association (VAA) Auctioneer of the Year award recognizes an auctioneer who has tirelessly and unselfishly represented the auction profession, Virginia's auction industry and the VAA. This year the VAA recognized Kelly D. Strauss as its Auctioneer of the Year for his steadfast and faithful dedication to the VAA.



Strauss Named VA Auctioneer of the Year

In comments made during the convention, Strauss stressed the importance of family in both his personal and professional auction lives and its importance for the entire auction profession.

As auction coordinator of Nicholls Auction Marketing Group, Inc., Strauss oversees the day-to-day management of many complex auction projects for the company. A graduate of the Worldwide College of Auctioneering in Mason City, IA and the Certified Auctioneers Institute, Bloomington, IN, Strauss was born and raised in the New River Valley region of Virginia in Christiansburg and Radford. He is an auctioneer from King George County, VA where he has made his home for over 20 years with his wife and two children.

Strauss currently represents the auction industry serving on the Board of Directors of the National Auctioneers Association (NAA) and previously served as the 2015 Virginia Auctioneers Association (VAA) President. Strauss was instrumental in scheduling highly respected members of the auction industry to speak at VAA meeting during his tenure of the VAA Board of Directors.

Strauss has served on numerous national, state, and local boards and is active in many community and church activities in King George.

For more information about Kelly Strauss, the VAA, and the NAA, visit [www.nichollsauction.com](http://www.nichollsauction.com), [www.vaa.org](http://www.vaa.org), and [www.auctioneers.org](http://www.auctioneers.org).

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About Nicholls Auction Marketing Group, Inc.  
Nicholls Auction Marketing Group, Inc., is a professional accelerated marketing firm specializing

in the promotion and sale of real estate via the auction method of marketing. Headquartered in Fredericksburg, VA, NAMG has been serving the needs of the Mid-Atlantic region since 1968. The Nicholls team comprises world and state champion auctioneers, an award winning marketing staff, and sales percentages unmatched in the industry. For more information about Nicholls Auction Marketing Group, Inc., visit [www.nichollsauction.com](http://www.nichollsauction.com) or call 540-898-0971.

#### About Virginia Auctioneers Association

The Virginia Auctioneers Association (VAA) represents Auctioneers in the Commonwealth of Virginia. Founded in 1959 the mission of the VAA is to promote the auction method of marketing and enhance the professionalism of its members through education and technology. To learn about auctions in Virginia, visit [www.vaa.org](http://www.vaa.org).

#### About the National Auctioneers Association

The National Auctioneers Association represents thousands of auction professionals from the U.S. and across the world. The mission of the NAA is to provide critical resources to auction professionals that will enhance their skills and successes. The NAA's headquarters are in Overland Park, Kan. The association was founded in 1949. To learn more about auctions, visit [www.auctioneers.org](http://www.auctioneers.org).

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