

## Author Adah Kennon Ph.D. to be Featured on CUTV News Radio

LAS VEGAS, NEVADA, UNITED STATES, January 18, 2019 /EINPresswire.com/ -- Dr. Adah F. Kennon worked for 30 years plus as a top notch school psychologist and counselor. She is the owner of Sheba Enterprises, the author of Patient or Profit: Where is the Love? and creator of [www.247lightheartedcaregivers.com](http://www.247lightheartedcaregivers.com). She holds four advanced degrees including a Ph.D. and three Master's Degrees in psychology, education and counseling.



Patient or Profit: Where is the Love? is a survival manual and a self-empowerment tool. "My husband was tragically stricken with kidney disease," says Dr. Kennon. "I never had to take care of anyone on this level. Suddenly due to medical errors my husband became ill and my life totally changed. New issues surfaced daily, and I realized that there wasn't anything suitable to address my unique responsibilities as a caregiver. So I decided to take control of my situation and to assist others by sharing what I learned."

"The most critical issue facing us was how to get access to life-saving prescription medication," says Dr. Kennon.

Encouraged by her husband, Dr. Kennon wrote her book out of anger and frustration with big pharma, the healthcare industry and the federal government. Her husband is an 88-year-old WWII and Korean War honorably retired African American Army veteran. He enlisted in 1948 and was promised free health care. Instead he became the victim of bait and switch when that promise was broken. The book chronicles their journey to overcome the prior authorization process. Readers learn how this happened and how they fought back.

"Health Care is the number one issue in America," says Dr. Kennon. "No one can argue the benefit of low health care costs and having a lot of health care plans to choose from. But what difference does it make if in your hour of need you don't get what you thought you paid for. Most people know more about the details of their grocery lists than they do about the fine print in their health insurance plans. And to make matters worse, distractions are being used to keep people ignorant of what they really need to know. That worries me, because I know what this can do to the quality of a person's life."

"There are some good health insurance plans out there. However, my book presents strategies to counter the misuse and abuse of the prior authorization process by those using it to further their profit and not patient welfare."

Her website and blog are designed to empower caregivers by sharing knowledge and encouragement.

"I have had tremendous response," says Dr. Kennon. "In fact, my book was profiled in "The ROCKET Newsletter" (Summer 2018), a publication of The ROCKS, Inc. which is the premiere and largest professional military officers' organization for Army Officers, Warrant Officers and Department of the Army Civilians."

Patient or Profit: Where is the Love? Is available via the author website (complementary autograph included), and [Amazon](#).

CUTV News Radio will feature Dr. Adah Kennon in an interview with Jim Masters on Monday January 21st at 3 p.m. EST.

Listen to the show on [BlogTalkRadio](#)

If you have any questions for our guest, please call (347) 996-3389.

For more information on our guest please visit [www.247lighthousecaregivers.com](http://www.247lighthousecaregivers.com)

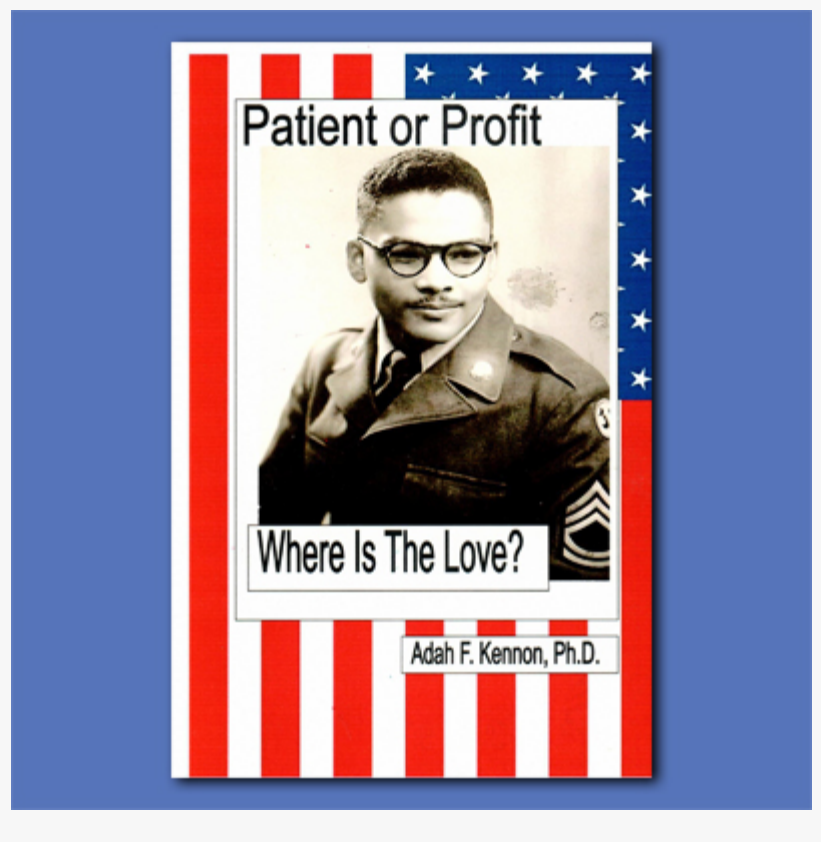
Author: Beatrice Maria Centeno

Lou Ceparano  
CUTV News  
(631) 850-3314

[email us here](#)

Visit us on social media:

[Facebook](#)



This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

