

Gearlab Announces Conservation Program with Global Activist Sea Shepherd with Custom Paddles

100 percent of the profits per sale will be donated to Sea Shepherd.

TAIPEI, , TAIWAN,, UNITED STATES, January 18, 2019 /EINPresswire.com/ -- Taipei, Taiwan, January 18, 2019—[Gearlab](#), award-winning design company of high-performance kayak paddles, and global nonprofit [Sea Shepherd](#) have just announced a collaboration to make a limited-edition collection of [painted paddles embossed](#) with the Sea Shepherd logo. A preliminary launch and pre-order date will be set for January 2019. The paddles will ship early March 2019.

For more than 40 years, Sea Shepherd has worked diligently to end the destruction of open water habitat and the slaughter of wildlife in the world's oceans in order to conserve and protect ecosystems and species.



Special edition paddles will feature new Gearlab and Sea Shepherd logos and slogan for 2019.

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Chung-Shih Sun

For this agreement, 100 percent of the profits per sale will be donated to Sea Shepherd.

The founders of Gearlab believe strongly in the advocacy and protection of our outdoor assets on land and in water. “We believe in the work Sea Shepherd does, and we feel our mission is aligned with theirs. Sea Shepherd has a very strong reputation in our industry; it's an honor to have put together this program with them,” said Chung-Shih Sun, co-founder and developer of Gearlab paddles.

Gearlab paddles are designed, produced, and tested by a team of industrial engineers who are passionate about

outdoor adventures, especially paddling. These top-of-the-line paddles enhance speed, agility, and promote adventure and fun on the water. Gearlab is an outdoor-focused company that believes by introducing more people to the outdoors and adventure this will inherently drive the passion to protect nature's assets.

“While we can't change the world, we start by making changes within our community,” said Chung-Shih. “This program is a natural fit for the group at Gearlab. The team is made up of activists and avid outdoor supporters, Gearlab organizes company-sponsored activities, including trail and ocean cleanups and promotes Leave No Trace policies. Gearlab also creates

outreach programs, Outdoor experiences are especially hard to come by for youngsters in urban Asia, where many tend to be isolated from nature. We work to change this."

For more details about the collaboration, visit <http://bit.ly/GLxSS>

About Sea Shepherd

"Established in 1977, our mission is to end the destruction of habitat and slaughter of wildlife in the world's oceans in order to conserve and protect ecosystems and species. We use innovative direct-action tactics to investigate, document, and take action when necessary to expose and confront illegal activities on the high seas. By safeguarding the biodiversity of our delicately balanced ocean ecosystems, Sea Shepherd works to ensure their survival for future generations."



New updated fleet: Part of Sea Shepherd's new anti-whaling fleet, the Ocean Warrior is one of the flagship vessels.

About GEARLAB

For the past seven years, Gearlab has designed and manufactured Greenland-style carbon fiber paddles for ocean kayakers around the world. Created by a team of award-winning industrial designers and outdoor enthusiasts, the paddles are adapted from indigenous Inuit designs. Greenland paddles allow kayakers to travel farther with greater efficiency and precision, while reducing injury and fatigue. Made from 100 percent continuous carbon fiber material, Gearlab perfects thousand-year old ergonomics with advanced material strength and durability. Gearlab paddles will open up a new realm of adventure for both recreational and advanced kayakers. Discover more benefits of Gearlab paddles at GearlabOutdoor.com

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