



# SOCIAL STRATEGY1 ANNOUNCES EXPANDED DIGITAL MARKETING CAPABILITIES

*Social Strategy1, a leading social media marketing and analytics firm, announces expanded service offerings to include graphic and web design and development*

DALLAS, TEXAS, UNITED STATES, January 18, 2019 /EINPresswire.com/ -- Social Strategy1, Inc.



SS1 can now provide the integrated capabilities that our clients are asking for and develop growth and branding strategies that allow clients to realize a defined return on their marketing investment”

*Dennis Stoutenburgh,  
President*

(SS1), a leading [social media marketing](#) and analytics firm, today announced that it has expanded its [digital marketing](#) offerings to include graphic design and [web design](#) and development. SS1 clients have been requesting integrated offerings to coordinate on-line sales, marketing and branding activities with traditional web marketing and sales collateral, therefore, the company has hired experienced personnel to add these capabilities.

“Social Strategy1 prides itself on working with clients to maximize their digital presence and to activate the social web to drive customer growth and awareness,” Dennis Stoutenburgh, President. “By adding traditional graphic design and web design and development, SS1 can now

provide the integrated capabilities that our clients are asking for and develop growth and branding strategies that allow clients to realize a defined return on their marketing investment”.

For the past eight years, Social Strategy1 has worked with major corporations to startups across the professional services (accounting, legal), higher education, real estate, consumer products, market research, medical aesthetics and the technology sectors. Client engagements include both B2C and B2B campaigns ranging from short-term social listening and outbound social media engagements to large-scale, multi-year monitoring, customer acquisition, strategy insights, community management, customer care and reputation management campaigns.

## About Social Strategy1

Social Strategy1 works with leading Fortune 500 companies to startups across the professional services (accounting, legal), market research, real estate, consumer products, higher education, medical aesthetics and the technology sectors. Client engagements are both B2C and B2B campaigns ranging from short-term social listening and outbound social media engagements to large-scale, multi-year monitoring, customer acquisition, strategy insights, community management, customer care and reputation management campaigns. For more information and to schedule a consultation, please visit our website at [www.socialstrategy1.com](http://www.socialstrategy1.com).

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