

IT Governance introduces expert-led PECR Audit Service to help organisations achieve compliance

ELY, UNITED KINGDOM, January 21, 2019 /EINPresswire.com/ -- IT Governance, the leading provider of privacy and cyber risk management solutions, is delighted to announce the launch of its [PECR \(Privacy and Electronic Communications Regulations\) Audit Service](#).

The PECR regulate direct marketing and other electronic communications, and almost always require consent as the lawful basis for sending electronic communications for direct marketing purposes: if there is no existing commercial relationship, organisations must obtain consent to justify sending such communications. With the introduction of the GDPR (General Data Protection Regulation), this can present quite a challenge, as the Regulation makes consent much harder to obtain by the standard it sets.

Alan Calder, founder and executive chairman of IT Governance, said: "In light of the UK government's recent amendment to the PECR, enabling the ICO (Information Commissioner's Office) to fine directors as well as organisations up to £500,000 for non-compliances, and the attention to privacy brought upon by the GDPR, organisations conducting any form of direct marketing or other electronic communications cannot risk being negligent.

"Their negligence – in not ensuring, for instance, that they have a lawful basis for sending direct marketing emails and other communications – will get them into trouble with the ICO."

Wherever you are on your journey to compliance, consider a thorough external audit, as the insight from experienced professionals could prove crucial in discovering any cracks in your project. This is particularly the case if you are a service provider and are mandated to put appropriate technical and organisational security measures in place.

The PECR Audit Service provides an essential independent assessment of your PECR compliance project, providing a thorough understanding of the Regulations' complex set of rules.

Provided by GRCI Law Ltd, a specialist in data privacy, cyber and information security legal and compliance advisory services, and a sister company of IT Governance, the service will look over the relevant policies and procedures and assess your security measures on-site before providing an extensive report of the findings.

To read more about the PECR Audit Service and submit your enquiry, please access the web page [here](#).

For more information about IT Governance's range of cyber security services, visit the [website](#), email servicecentre@itgovernance.co.uk or call +44 (0)333 800 7000.



Mihaela Scarratt
IT Governance Ltd
+44 333 800 7000

[email us here](#)

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