

# Accountants from Capalaba Qld Launch New Website To Increase Online Presence

*Balanced Business Accounting Chartered Accountants, is delighted to announce that they have recently launched their new website*  
[www.businessaccounting.com.au](http://www.businessaccounting.com.au)

CAPALABA, QUEENSLAND, AUSTRALIA, January 22, 2019 /EINPresswire.com/ -- Capalaba Queensland - [Balanced Business Accounting](#), a leading provider of personalised accounting solutions for business owners, is delighted to announce that they have recently launched their new website which can be found at <http://www.businessaccounting.com.au>.

The new website has been professionally built from the ground up and features logical and straightforward navigation, a clean and modern interface and perhaps most importantly of all has been built to be mobile friendly. A mobile-friendly website dynamically changes depending on the type of device the visitor is using to ensure that the site always displays correctly. This is critical in the modern business world, as search engine companies have recently reported that over 50 percent of website visits are now completed on mobile devices such as cell phones or tablets.

The owners of the company were very aware that although business accounting services are more of a traditional bricks and mortar business, modern business has changed drastically and any business which wants to grow and flourish in today's marketplace, needs to have a professionally designed website. The first place that potential new customers looking for a product or service visit is now the internet search engines. The company searched long and hard to find a website designer who shared their vision and could communicate that to their potential customers.

"We were very aware that our previous website was full of information but not as visually impactive as some of our competitors, and it was generally in need of a refresh," said Matthew Hazlewood CA Principal of Balanced Business Accounting. "The new website has been a labour of love, and has caused many sleepless nights, but we are thrilled with the final result, and have already received many positive comments from some of our customers."

Balanced Business Accounting is a Brisbane-based organisation owned and operated by





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*Matthew Hazlewood*

professional tax accountants, who are committed to providing client-focused services.

The staff at Balanced Business Accounting work with their clients to fully understand their financial position and then provide proactive advice to monitor and improve it. They don't just process taxation information, they think outside the box and provide innovative accounting solutions and assistance. For more information about the company and the various services that they provide, visit their website at <http://www.businessaccounting.com.au>

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