

PatchMaster Announces New Location in Southwest Michigan

Local PatchMaster franchise owner Mike Kauffman to provide fast and professional solution for drywall repairs

ST. JOSEPH, MICHIGAN, USA, January 23, 2019 /EINPresswire.com/ -- With nearly four decades of success in home services as HouseMaster Home Inspections, Master Home Services is setting its sights on the small drywall repair market through the expansion of its new PatchMaster franchise. The is announcing the launch of a [territory servicing Southwest Michigan](#), which is owned and operated by Mike Kauffman of St. Joseph, Michigan.

PatchMaster's business model offers customers a fast, professional solution for drywall repairs. Most busy handymen, large drywall companies or contractors don't want to perform small drywall repairs. Service professionals like plumbers and electricians often don't have the resources to fix holes they leave behind.

PatchMaster specializes in fixing holes caused by renters, plumbing leaks and those DIY projects that just can't seem to get finished. In most cases, PatchMaster can complete the job in one visit.

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Mike Kauffman, owner of PatchMaster servicing SW Michigan

“Having had past success with franchise business models and systems, I sought out an additional business as a development and growth opportunity for my employees,” Kauffman said. “As a home inspection business owner interacting with buyers and sellers of new and existing homes, I saw there was a market for a professional company to



PATCHMASTER™

THE DRYWALL REPAIR SPECIALISTS

provide drywall and plaster repairs services that was not being met. In researching franchise options, PatchMaster had the most to offer.”

Kauffman is inspired by the legacy his father and grandfather created, who started and ran their family-owned lumber yard business for over 50 years. Two of his sons are actively running his other businesses with the support of a leading national franchise organization. Through all his ventures, Kauffman said he has learned the importance of hard work, meeting commitments and putting the customer first in everything you do.



Currently, PatchMaster has more than 25 franchises signed in 56 territories with 19 franchises opened and operating, with more opportunities to develop franchises across the U.S. and Canada.

“We feel that PatchMaster is one of the best low-cost franchise opportunities to come along in a very long time,” said Kathleen Kuhn, CFE, President and CEO of PatchMaster and HouseMaster. “Decades of experience in home service has helped us fine-tune the PatchMaster model and provide a primed franchise offering to our owners. I’m amazed at how fast our PatchMaster franchisees are growing their customer base and hitting profitability.”

The initial franchise fee for a PatchMaster franchise territory, which consists of a population up to 250,000, is \$19,500 USD. Ongoing fees include a technology fee and a downward sliding scale for royalties starting at 9 percent. Franchisees attend a week-long training program at the company’s headquarters in Somerville, New Jersey.

PatchMaster is a low-cost franchise with a quick ramp up period. No drywall experience is required for owners – PatchMaster provides all the training, tools and resources to learn the model and run the business. Franchisees have access to support for marketing, including digital marketing and social media, job pricing, hiring, managing technicians and financial management.

Master Home Services is known for a strong commitment to customer service. With more than 315 franchise areas across North America, HouseMaster holds a Net Promoter Score of 92 (a customer satisfaction ranking higher than Apple and Ritz-Carlton). Franchise Business Review has named HouseMaster a top franchise brand in its franchise owner satisfaction category since 2009.

Additionally, HouseMaster’s average gross sales are the highest in the home inspection franchise market. With a proven track record in the three most critical home service franchise criteria – customer experience, franchisee satisfaction and average gross sales – Master Home Services has the know-how to make PatchMaster one of the fastest-growing and most successful service franchises.

For more information on this home services franchise, visit <http://Patchmaster.com>.

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ABOUT PATCHMASTER

Headquartered in Somerville, New Jersey, PatchMaster is a home services franchise brand offering customers a fast and professional solution for drywall repairs. The company provides high quality drywall services for small holes, dings and dents, typically finishing jobs in one visit. In a matter of months, PatchMaster already has more than 25 franchises signed in 56 territories with 19 franchises opened and operating. Backed by Master Home Services, the parent company of HouseMaster, the original home inspection franchise with more than 315 locations across North America, PatchMaster is positioned to revolutionize the home services industry as a pioneering drywall franchise across the United States and Canada.

Visit <http://patchmaster.com> or call 1-844-PATCHMASTER to learn more.

Bob Spoerl
Bear Icebox Communications Inc.
773-453-2444
[email us here](#)

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