

The Way to Happiness Honors Dr. Martin Luther King Jr. at Parade in St Petersburg

ST. PETERSBURG, FLORIDA, US, January 24, 2019 /EINPresswire.com/ -- On January 21st, [The Way to Happiness](#) Association of Tampa Bay joined one of the country's largest Martin Luther King Jr. Day parades in St Petersburg Florida, with over 60,000 attendees and live TV coverage reaching 2.1m people over 2000 booklets were distributed that morning. The celebration marked the 34th year of the Nation's longest-running parade - the St. Petersburg's "MLK DREAM BIG" Parade. The Way to Happiness float was prepped with banners, balloons and posters. The Flag Band, [Scientology's](#) band, joined the thirty-one youth promoting the 21 precepts of The Way to Happiness booklet by [L. Ron Hubbard](#). With sirens of the local police and city officials heading the parade, the Flag Band played music along the full length of the 1.5mile route of the parade.



The Way to Happiness participated in the 21st January MLK Dream Day Parade in St. Petersburg

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It is our honor to celebrate the life of Dr. Martin Luther King, Jr. a man who exemplified the virtues promoted in The Way to Happiness,”

Tanja Cranton, ED The Way to Happiness Assn. Tampa Bay

“It is our honor to celebrate the life of Dr. Martin Luther King, Jr. a man who exemplified the virtues promoted in The Way to Happiness,” said Tanja Cranton, the Executive Director of The Way to Happiness (TWTH) Association of Tampa Bay. Over 2,000 The Way to Happiness booklets were distributed to the crowds lining the parade.

About The Way to Happiness:

The Way to Happiness book was written and published by L. Ron Hubbard in 1981 as a nonreligious, common-sense guide to better living. Its purpose is to help arrest the current moral decline in society and restore integrity and trust to humankind. It is available in 112 languages, with some 115 million copies distributed in 186 nations. The campaign to distribute the book has been embraced by more than 257,000 groups and individuals and millions around the world have received the materials free of charge thanks to the continued sponsorship of the Church of Scientology. The Way to Happiness holds the Guinness World Record as the single most-translated nonreligious book and fills the moral vacuum in an increasingly materialistic society.

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Scientology's Flag Band on TWTH float played for the entire 1.5 miles of the MLK Day Parade



Members of the Way to Happiness Association of Tampa Bay distributed over 2,000 TWTH booklets at the MLK Day Parade

This press release can be viewed online at: <http://www.einpresswire.com>

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