

GoodFirms Survey: 93% of the Online Brand Reputation Companies Believes Having a Positive Reputation is Imperative

Recently, an unfathomable survey done by GoodFirms reveals the positive impacts of reputation management for businesses

WASHINGTON, WASHINGTON DC, UNITED STATES, January 31, 2019 /EINPresswire.com/ -- These days, modern customers are always researching on online reputation management to know how it can impact on the businesses. It is a fact that an online business reputation is a crucial thing which can make the company sink or swim. Thus, recently GoodFirms survey explored the importance and positive impacts of [online reputation management for business](#) along with top tips from professionals on how to respond to negative customer reviews.



Online Reputation Management Strategy for business

In the online reputation management survey, 500+ firms and experts participated and shared the acquainted knowledge to build a strong reputation and to deal with positive and negative feedbacks. Of particular note considering this survey, 92.6% of brand reputation companies and experts agreed that online reputation is essential and priority thing for any business.

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Powerful online Brand Reputation is important as it reflects your business values and creates a strong connection with the customers.”

GoodFirms Research

Below companies are indexed on GoodFirms that participated in the survey of online reputation management and highlighted the best practices to handle the situations carefully and ensure brand presents true value:

- OnGraph Technologies
- Carina Technologies
- Hestabit Technologies Pvt. Ltd.
- TRooTech Business Solutions
- Zignuts Technolab
- VIBIDSOFT
- DevCom
- iQlance Solutions
- Itransition

- Endive Software
- TRoolnbound Pvt. Ltd.
- Identix Web Solutions
- WEBCASE
- Iflexion
- Relevant Software
- InfoShell
- OpenGeeksLab
- Wrexim Infotech
- Appentus Technologies
- Dev Technosys Pvt. Ltd.
- Konstant Infosolutions
- Yield Interactive
- SumatoSoft
- Diceus
- WeblinIndia
- West Coast Infotech
- 180 Creative
- A1QA

GoodFirms is an internationally renowned B2B research, ratings and reviews platform. It connects the service seekers with [Best Branding Agencies](#) and other IT development companies that are evaluated with a number of some metrics. The research process is based on three vital factors that are Quality, Reliability, and Ability. These metrics are incorporated with many other statistics such as determining past and present portfolio, on-hand experience in their proficiency, market penetration and client reviews.

After this method, all the firms are differentiated and are allotted points that are out of total 60. Then index the exceptional agencies in the list of top companies, best software, and excellent firms from various segments. GoodFirms also surveys trending topics to reveal the insights and share it with the customers.

Additionally, GoodFirms supports the service providers by asking them to involve themselves in the on-going research. To enhance their chance to get listed in top companies, they can provide a strong portfolio. Getting indexed at GoodFirms can help in being more visible to customers from worldwide.

Here GoodFirms has also uncovered the list of [Top Social Media Marketing Companies](#) based on knowledge, experience, and many other metrics.

About GoodFirms

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient custom software development companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

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