



Cow Milk Infant Formula 2019 Global Market Size, Market Share, Status, SWOT Analysis and Forecast to 2025

PUNE, MAHRASHTRA, INDIA, February 6, 2019 /EINPresswire.com/ -- Global Cow Milk Infant Formula Market

Infant formula milk powder, also called cow milk infant formula, is a manufactured food designed and marketed for feeding to babies and infants, usually prepared for bottle-feeding or cup-feeding from milk powder (mixed with water). The U.S. Federal Food, Drug, and Cosmetic Act (FFDCA) defines infant formula as "a food which purports to be or is represented for special dietary use solely as a food for infants by reason of its simulation of human milk or its suitability as a complete or partial substitute for human milk".

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The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Mead Johnson
Nestle
Danone
Abbott
FrieslandCampina
Heinz
Bellamy
Topfer
HiPP
Perrigo
Arla
Holle
Pinnacle
Meiji
Yili
Biostime
Yashili
Feihe
Brightdairy
Beingmate
Wonderson
Synutra
Wissun

Cow milk infant formula consumption is related to nation's birth rate. In the last five years, Europe and Japan maintained a relatively steady pace. This low growth rate is mainly due to low population growth in Europe and Japan. Meanwhile, North America and Australia, the growth rate was slightly better than Europe and Japan. Due to the economic situation is bad, cow milk infant formula industry in Africa's development speed is not fast. Asia is the fastest growing

region.

During the investigation, we find that cow milk infant formula production bases are concentrated in Ireland, Netherlands, New Zealand, Australia, America and China, etc. After China's melamine scandal broke out in 2008, most foreign companies tended to transfer their market to China. In recent years, China manufacturers also seek overseas excellent milk base. Some companies in China even introduce fine cow varieties to ensure the safety of cow milk infant formula. So, competition in this industry is stiff. Now it is in the state of excess capacity.

Price of cow milk infant formula changed quickly during past five years. It shows that global average price of cow milk infant formula dropped from 9835 USD/MT in 2011 to 9561 USD/MT in 2015.

The global Cow Milk Infant Formula market is valued at 25800 million US\$ in 2018 and will reach 26000 million US\$ by the end of 2025, growing at a CAGR of 0.1% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Cow Milk Infant Formula market based on company, product type, end user and key regions.

This report studies the global market size of Cow Milk Infant Formula in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Cow Milk Infant Formula in these regions.

This research report categorizes the global Cow Milk Infant Formula market by top players/brands, region, type and end user. This report also studies the global Cow Milk Infant Formula market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

Market size by Product

Wet Process Type

Dry Process Type

Wet-dry Method Composite Type

Market size by End User

First Class

Second Class

Third Class

Market size by Region

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Malaysia

Philippines

Thailand

Vietnam

Europe

Germany

France

UK

Italy

Spain

Russia

Central & South America
Brazil
Rest of Central & South America
Middle East & Africa
GCC Countries
Turkey
Egypt
South Africa

The study objectives of this report are:

To study and analyze the global Cow Milk Infant Formula market size (value & volume) by company, key regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.

To understand the structure of Cow Milk Infant Formula market by identifying its various subsegments.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

Focuses on the key global Cow Milk Infant Formula companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.

To project the value and sales volume of Cow Milk Infant Formula submarkets, with respect to key regions.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

This report includes the estimation of market size for value (million US\$) and volume (K MT). Both top-down and bottom-up approaches have been used to estimate and validate the market size of Cow Milk Infant Formula market, to estimate the size of various other dependent submarkets in the overall market. Key players in the market have been identified through secondary research, and their market shares have been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and verified primary sources.

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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