

WORLD SPORTS ALLIANCE INTERGOVERNMENTAL ORGANIZATION ANNOUNCES THE LAUNCH OF LIGHTSTAR SOLAR

*Lightstar Solar Inc. powered by iGObit
blockchain technology*

UNITED NATIONS PLAZA, NY, USA,
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While attending the SDG Lab in
partnership with the UNGSII
Foundation and the SDG Cities 25 + 5
Programs during the World Economic
Forum's annual gathering in Davos,
Switzerland, World Sports Alliance IGO
Treasurer, Mr. Asa Saint Clair, was
asked to speak on a panel regarding
sustainable home building. Also on the
panel was actor and martial artist
Steven Segal promoting his platform of
sustainable energy. The ideas were to
be utilized in connection with the
United Nations Office for Project
Services (UNOPS) initiative to build
220,000 affordable, "green" houses in
the African countries of Kenya and
Ghana.



As a result of the key findings of the panel, and in keeping with the private-public partnership model of the World Sports Alliance IGO, and its Private Equity firm, VO2 Global, WSA has announced its entrance into the solar space with the launch of Lightstar Solar Inc, which incorporates the WSA's iGObit & iGOchain Blockchain technology.



We must use the power of
sport as an agent of social
change"

Kofi Annan

World Sports Alliance already has a footprint in the solar space through its partnership with Solar Equity Group, of Scottsdale, AZ. Solar Equity Group uses a unique business model that leverages the use of federal tax credits as a means to finance solar projects across the USA. Solar Equity Group is a strong supporter of the Sustainable Development Goals and is the official energy advisor to

World Sports Alliance IGO. SEG continues to remain a sponsor of World Sports Alliance (USA), and is a strategic energy partner for the activities of the WSA ecosystem worldwide.

When asked about the new entrance into the solar space, Asa Saint Clair said the following:
"World Sports Alliance's unique model does not rely on fees from our member states, but rather

includes using private-public partnerships and sustainable entrepreneurship as a means to finance its mission. After analyzing the data from the SDG Lab and the 25+5 Cities Program held concurrent to the World Economic Forum in Davos, it was a natural fit that we enter the solar space using our iGOchain technology. With this move, we are fulfilling our mission from multiple angles, including Sustainable Development Goal #7, clean energy. At a time when the last three years marks the hottest temperatures for climate in modern history, we all must act in order to do our part to be as sustainable as possible and solar fits that need. We look forward to spreading solar technology throughout the USA, as well as our member states worldwide, as a means to further our mission of sustainability, economic development and youth empowerment."

When asked about the public perception of the WSA and the UN Sustainable Development Goals as being "too green" or that solar may cost too much for too little benefit, Mr. Saint Clair went on to say: "We view solar energy as a next level technology and soon will be as common as the smartphone is today. The solar industry is at a tipping point where mass-adaptation of the technology is the logical next step. Solar energy is now competitive in pricing to fossil fuels and in the USA the renewable energy industry now employs more people than the traditional carbon-based energy space. World Sports Alliance (USA) has adopted Arizona as its home state and we have been well received in the city of Scottsdale, as well as at the state level. Solar in Arizona is a logical combination of sustainability and good business. By incorporating iGOchain, the blockchain solution we have been developing these last 12 months into Lightstar Solar, we are very excited to be able to marry these two technologies into an effective offering that is designed for maximum impact."

World Sports Alliance Intergovernmental Organization was formed as a direct result of a private-public initiative with the United Nations Department of Economic and Social Affairs (UNDESA/NGO-IRENE), as a means to promote diplomacy and socio-economic mobility within its now currently 33 member states using sports as a medium. World Sports Alliance operates on the Sport for Development and Peace platform and exists in furtherance of the United Nations Sustainable Development Goals.

World Sports Alliance (USA), a Nonprofit Corporation is a 501(c)(3) foundation domiciled in the state of Arizona, with a near mirror image of World Sports Alliance Intergovernmental Organization. World Sports Alliance (USA) supports national and international amateur athletics, in the belief that sports is a positive benefit for society. With a focus on youth sports as a means to develop human potential physically, mentally, socially and emotionally, WSAUSA seeks to create positive experiences that builds young people up in preparation of life's challenges. World Sports Alliance (USA) was formed in partnership with World Sports Alliance IGO.

VO2 Global LLC is a multi-national conglomerate with the core discipline being the trading and physical supply of energy, metals and agriculture, as well as several private equity properties in the media, finance, logistics and fitness industries. VO2 Global also works in the area of infrastructure by designing, building, owning and operating water and power generation assets and operates in accordance with the United Nations Sustainable Development Goals. VO2 Global exists as a model to the business community, providing an example of how sustainability and entrepreneurship can not only co-exist but can also become a strategic advantage as a technology play.

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