



Online Home Decor Market Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2019-2025

WiseGuyReports.com adds "Online Home Decor Market 2019 Global Analysis, Growth and Opportunities Research Report Forecasting to 2025" reports to its database.

PUNE, MAHARASHTRA, INDIA, February 6, 2019 /EINPresswire.com/ -- [Online Home Decor Market](#):

Executive Summary

Global Online Home Decor Market valued approximately USD xx billion in 2016 is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2017-2025. Increasing demand for eco-friendly furnishings, growing popularity of interior designing, and rising demand for multifunctional furniture are the major trends which are estimated to drive the demand for online home decor during the forecast period. Furthermore, rising demand for premium furniture is the key driver estimated to expand the overall online home decor market in the near future. This is due to individuals opting for luxury furniture brands as the buying power is increasing with economic growth, thus increasing the importance of home décor. Number of homeowners has increased significantly in the recent years, especially in emerging economies, thereby spurring a growing interest, among these owners. Additionally, home décor products have gained a high acceptance among home owners who want to renovate the home interior and exteriors. The impact of this factor would increase during the forecast period, thereby consequentially fostering the demand of home décor products, during the forecast period. Real estate industry has witnessed significant market growth worldwide, owing to the increasing disposable income.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

- Home Furniture
- Home Furnishing
- Other Home Decoratives

By Regions:

- North America
- S.
- Canada

Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Amazon, The Mine, Ashley Furniture Industries, Carrefour, Herman Miller, Home24, OTTO, Tesco.com, Sears Brands. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Online Home Decor in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Request Sample Report @ <https://www.wiseguyreports.com/sample-request/3216824-online-home-decor-market-size-study-by-product>

Table of Contents

Chapter 1. Research Methodology

1.1. Research Process

1.1.1. Data Mining

1.1.2. Analysis

1.1.3. Market Estimation

1.1.4. Validation

1.1.5. Publishing

1.2. Research Assumption

Chapter 2. Global Online Home Decor Market Definition & Scope

2.1. Objective of The Study

2.2. Market Definition

2.3. Scope of The Study

2.4. Years Considered for The Study

2.5. Currency Conversion Rates

2.6. Report Limitation

Chapter 3. Executive Summary

3.1. Key Trends

3.2. Global & Segmental Market Estimates & Forecasts, 2015-2025

Chapter 4. Global Online Home Decor Industry Dynamics

4.1. Growth Prospects

4.1.1. Drivers

4.1.2. Restraints

4.1.3. Opportunities

4.2. Industry Analysis

4.2.1. Porter's 5 Force Model

4.2.2. PEST Analysis

4.2.3. Value Chain Analysis

4.3. Analyst Recommendation & Conclusion

Chapter 5. Global Online Home Decor Market by Product

5.1. Market Snapshot

5.2. Online Home Decor Market, Sub Segment Analysis

5.2.1. Home Furniture

5.2.1.1. Market estimates & forecasts, 2015-2025

5.2.1.2. Regional breakdown estimates & forecasts, 2015-2025

5.2.2. Home Furnishing

5.2.2.1. Market estimates & forecasts, 2015-2025

5.2.2.2. Regional breakdown estimates & forecasts, 2015-2025

5.2.3. Other Home Decoratives

5.2.3.1. Market estimates & forecasts, 2015-2025

5.2.3.2. Regional breakdown estimates & forecasts, 2015-2025

Chapter 6. Global Online Home Decor Market, Regional Analysis

...

Chapter 7. Competitive Intelligence

7.1. Company Market Share (Subject to Data Availability)

7.2. Top Market Strategies

7.3. Company Profiles

7.3.1. Amazon

7.3.1.1. Overview

7.3.1.2. Financial (Subject to Data Availability)

7.3.1.3. Product Summary

7.3.1.4. Recent Developments

7.3.2. Bed Bath & Beyond

7.3.3. Inter IKEA Systems

7.3.4. Wayfair

7.3.5. Ashley Furniture Industries

7.3.6. The Mine

7.3.7. Cabela's

7.3.8. Carrefour

7.3.9. Costco Wholesale

7.3.10. Herman Miller

7.3.11. Home24

7.3.12. jcp Media

7.3.13. OTTO

7.3.14. Sears Brands

7.3.15. target brands

7.3.16. Tesco.com

7.3.17. Walmart Stores

Continuous...

For further information on this report, visit - <https://www.wiseguyreports.com/reports/3216824-online-home-decor-market-size-study-by-product>

Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
646 845 9349 / +44 208 133 9349
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.