

Baristas Ads NBA TV Running National Prime Time TV Spots Seen at Super Bowl with Front Montgomery and Megs McLean

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KENMORE, WASHINGTON, UNITED STATES, February 7, 2019 /EINPresswire.com/ -- [Baristas](#) Coffee Company, Inc. (OTCPK:BCCI) has extended its marketing to include running television commercials nationally in Prime Time on the [NBA TV](#) network <http://www.nba.com/nbatv> (the official broadcast network of the National Basketball Association) over the next seven days beginning immediately.

Initially, a total of 50 TV commercials will run nationally on the network which were recently seen at the Super Bowl. NBA TV is available on Comcast, Spectrum, AT&T U-Verse, Verizon FIOS, Time Warner Cable, Cablevision, and Dish Network to approximately 53.8 million pay television households in America.

The Baristas Coffee commercials feature international Supermodel Front Montgomery <https://www.frontmontgomery.com/> or recording artist Megs McLean



NBA Baristas



Baristas CBD Super Bowl

<https://megsmclean.com/> and can be seen at www.trywhitecoffee.com

Barry Henthorn CEO stated: "The NBA TV Network is the go-to place for all things NBA. We are pleased to have been able to include them as part of our TV advertising and look forward to a lasting relationship. I have great memories in Seattle watching the Sonics and Baristas is proud to be introducing our coffee to the NBA fans across the nation. We would love to be known as NBA fans favorite Coffee Company from Seattle."



In addition to its Baristas White Coffee which can be purchased in single serve cups compatible with Keurig 2.0, Baristas also sells Baristas EnrichaRoast [CBD](http://www.baristas.tv) Coffee. EnrichaRoast CBD uses a proprietary technology introducing CBD to the beans after they are roasted and can be seen at www.baristas.tv

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I have great memories in Seattle watching the Sonics and am proud to be introducing our coffee to all of the NBA fans. We would love to be known as the NBA fans favorite Coffee Company from Seattle.”

Barry Henthorn

Baristas recently confirmed that ads for its Baristas EnrichaRoast CBD coffee and its White Coffee featuring recording artist Megs McLean will be shown at the 2019 Grammys.

The media buys were made possible and were created via digital media frontrunner ReelTime Media (OTCPK: RLTR) www.reeltime.com whose capabilities are redefining how companies are evaluating and purchasing their TV, radio, print, and other new media.

About NBA TV: NBA TV is an American sports-orientated pay television network that is owned by the National Basketball Association (NBA) and operated by Turner Sports; the NBA also uses the network as a way of advertising the league's out-of-market sports package NBA League Pass, and partner channel TNT. Dedicated to basketball, the network features exhibition, regular season and playoff game broadcasts from the NBA and related professional basketball leagues, as well as NBA-related content including analysis programs, specials and documentaries. The network also serves as national broadcaster of the NBA G League and WNBA games. NBA TV is the oldest subscription network in North America to be owned or controlled by a professional sports league, having launched on March 17, 1999. As of January 2016, NBA TV is available to approximately 53.8 million pay television households in America.

About Baristas Coffee Company: Baristas is a national Coffee Company that is recognized throughout the US. It currently produces and sells coffee related products under the Baristas brand. The Baristas White Coffee single serve cups compatible with the Keurig 2.0 brewing

system is the bestselling product in its category. In Addition, Baristas sells CBD infused coffee under the EnrichaRoast CBD brand and Baristas also markets other coffee related products. Baristas gained mainstream exposure when it became the subject of "Grounded in Seattle" the reality show special feature which aired on WE tv. It has been featured nationally including during Shark Tank on CNBC with Front Montgomery, CNN, ESPN, Food Network, Cosmopolitan Magazine, Forbes Magazine, Modern Living with kathy ireland, Sports Illustrated, 2019 Super Bowl, NFL Monday and Thursday Night Football with Megs McLean, and other notable media.

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