



Smart Stadium - Global Industry Size, Share, Trends, Analysis and Forecast 2019 – 2025

New Study On "2018-2025 Smart Stadium Market Global Key Player, Demand, Growth, Opportunities and Analysis Forecast" Added to Wise Guy Reports Database

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The report covers the analysis and forecast of the smart stadium market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the smart stadium market, by segmenting it based on by software, by service, by platform, and regional demand. Robust rise of national and international sports events and surging demand for data- driven procedure and upkeep of mt smart stadium in the past several years propels the growth for this market. Additionally, technological advancement is one the most important factors fuel the demand of this market. Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes by software, service, and by platform in all regions. These include different business strategies adopted by the leading players and their recent developments.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the smart stadium market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the smart stadium market.

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The report provides the size of the smart stadium market in 2017 and the forecast for the next eight years up to 2025. The size of the global smart stadium market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The Smart Stadium market has been analyzed based on expected demand. Bottom-up approach is done to estimate the global revenue of the smart stadium market, split into regions. Based on software, service, and platform the individual revenues from all the regions is summed up to achieve the global revenue for smart stadium. Companies were considered for the market share analysis, based on their innovation and revenue generation. In the absence of specific data related to the sales of smart stadium several privately held

companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Cico Systems Inc., Fujitsu Ltd., GP smart stadium, Huawei Technologies Co., Ltd., IBM Corporation, Johnson Controls International, PLC., NEC Corporation, Tech Mahindra Limited, and Volteo LLC.

The global smart stadium market has been segmented into:

Global Smart Stadium Market: By Software

- Digital content management
 - o Digital signage
 - o Mobile & web content management
 - o Audio & video management
- Integrates Security system
- Building automation
 - o Parking management systems
 - o Energy management systems
 - o Facility management systems
- Event management
- Command & control center
- Crowd management

Global Smart Stadium Market: By Service

- Professional service
 - o Consulting
 - o Deployment & integration
 - o Support & maintenance
- Managed service

Global Smart Stadium Market: By Platform

- Application management platform
- Device management platform
- Network management platform

Global Smart Stadium Market: By Geography

- North America
 - o U.S.
 - o Canada
 - o Mexico
- Europe
 - o U.K.
 - o France
 - o Germany
 - o Italy
 - o Rest of Europe
- Asia Pacific
 - o India
 - o China
 - o Japan
 - o Rest of Asia Pacific
- Middle East and Africa
 - o South Africa
 - o Rest of Middle East and Africa
- Latin America
 - o Brazil
 - o Rest of Latin America

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