

Tobacco Market in Malaysia Growth, Trends, Supply, Opportunities, Analysis and Forecast 2019-2022

WiseGuyReports.com has been added report of "Tobacco in Malaysia" to its Research Database.

PUNE, MAHARASTRA, INDIA, February 7, 2019 /EINPresswire.com/ -- WiseGuyReports.com has been added report of "Tobacco in Malaysia" to its Research Database.

Description:-

Tobacco Market Malaysia 2022

Retail value sales of cigarettes continued to decline in 2017, negatively affected by slow consumer sentiment and despite international players actively engaging consumers, share continued to face cannibalization from illicit trade. On the other hand, vapour products witnessed a moderate recovery from the huge plunge in 2016 in terms of retail value. Given the fact that there was no new ruling enacted within tobacco in 2017, demand recovered as vapers resumed their consumption. Cigars, cigarillo...

The Tobacco in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco and Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;



Malaysia Tobacco

* Understand the competitive environment, the market's major players and leading brands;

* Use five-year forecasts to assess how the market is predicted to develop.

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It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, It has a unique capability to develop reliable information resources to help drive informed strategic planning.

Major Key Points in Table of Content:

Executive Summary

Tobacco Experiences Overall Decline Driven by Shrinking Cigarette Sales

Stricter Ruling To Drive Tobacco Consumption Down

International Cigarette Players Enhance Marketing and Operation Strategies

Convenience Stores and Supermarkets Emerging As Important Channels

Tobacco Is Set To Observe Declining Value Sales

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Plain Packaging

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

"reduced Harm"

Electronic Cigarettes

Production/imports/exports

Market Indicators

Table 1 Number of Adult Smokers by Gender 2012-2017

Market Data

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