

Sugar Confectionery Industry 2018 Capacity, Production Value, Cost Structure and Future Demand Analysis Report 2023

WiseGuyReports.Com adds "Sugar Confectionery Market In Philippines - 2018" research report to its database



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Description :

[Sugar confectionery](#) recorded marginally faster growth in 2018 compared with 2017 in both current value and volume terms. The steady improvement in the product variety available and the expansion of the distribution reach of key players were amongst the factors that ensured its favourable performance in 2018. Medicated confectionery, which is the biggest category in sugar confectionery, was a key source of growth, since some brands, such as Jack 'n' Jill Maxx (Universal Robina Corp), are position...

Euromonitor International's Sugar Confectionery in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

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Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gums, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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