

# Supermarkets in Saudi Arabia Report To Impressive Growth, Production, Sales Area, Gross Margin, Revenue Forecast 2023

WiseGuyReports.Com adds "Supermarkets in Saudi Arabia - 2018" research report to its database



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Description :

Given the economic slowdown in the country, VAT implementation and increase in dependent fees impacting expatriates resulting in some leaving the country, in addition to the general rise in the cost of living, meant that most consumers tried to avoid unnecessary trips to larger grocery retailers and preferred shopping from nearby supermarkets. These stores offer carefully selected products across a range of categories and can be easily navigated due to the channel's smaller format. Supermarkets...

Euromonitor International's Supermarkets in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Supermarkets market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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