

Supermarkets in Thailand : Status, Trends, Size, Opportunities Analysis & Forecast 2023

WiseGuyReports.Com adds "Supermarkets in Thailand - 2018" research report to its database



PUNE, MAHARASHTRA, INDIA, February 8, 2019 /EINPresswire.com/ --
Description :

Supermarkets largely focus on offering everyday essentials in Thailand. With Thailand's economy still being unstable, many households remain cautious about unnecessary spending. The main customer base for supermarkets is mid- and high-income consumers, which also helps to support sales. These factors resulted in supermarkets seeing stronger value growth than other areas of grocery retailing in 2018. Operators of supermarkets are focused on adding convenience for customers such as by providing co...

Euromonitor International's Supermarkets in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table Of Content

Headlines

Prospects

Supermarkets Performs Well With A Focus on Essentials and Convenience

Leading Chains Look for Opportunities in Less Congested Locations

Retailers Focus on Stand-alone Stores To Drive Growth

Competitive Landscape

Big C Introduces Big C Food Place To Meet With Changing Consumer Lifestyles

Retailers Embrace Digital Channel To Remain Competitive

Tops Market Looks To Reduce Use of Plastic Bags

Channel Data

Table 1 Supermarkets: Value Sales, Outlets and Selling Space 2013-2018

Table 2 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2013-2018

Table 3 Supermarkets GBO Company Shares: % Value 2014-2018

Table 4 Supermarkets GBN Brand Shares: % Value 2015-2018

Table 5 Supermarkets LBN Brand Shares: Outlets 2015-2018

Table 6 Supermarkets LBN Brand Shares: Selling Space 2015-2018

Table 7 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2018-2023

Table 8 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Executive Summary

Store-based Retailers Record Growth Off the Back of An Improving Economy

Internet Retailing Has Growing Influence Over Retailing in Thailand

E-commerce and Mega Malls at the Forefront of New Developments

Retailers Become Creative in Search for Customers

Large Investments Point To Bright Future for Retailing in Thailand

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type

Physical Retail Landscape

Cash and Carry

Table 9 Cash and Carry Sales: Value

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 10 Sales in Retailing by Store-based vs Non-Store: Value 2013-2018

Table 11 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2013-2018

Table 12 Sales in Store-based Retailing by Channel: Value 2013-2018

Table 13 Sales in Store-based Retailing by Channel: % Value Growth 2013-2018

Table 14 Store-based Retailing Outlets by Channel: Units 2013-2018

Table 15 Store-based Retailing Outlets by Channel: % Unit Growth 2013-2018

Table 16 Sales in Non-Store Retailing by Channel: Value 2013-2018

Table 17 Sales in Non-Store Retailing by Channel: % Value Growth 2013-2018

Table 18 Grocery Retailers: Value Sales, Outlets and Selling Space 2013-2018

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2013-2018

Table 20 Sales in Grocery Retailers by Channel: Value 2013-2018

Table 21 Sales in Grocery Retailers by Channel: % Value Growth 2013-2018

Table 22 Grocery Retailers Outlets by Channel: Units 2013-2018

Table 23 Grocery Retailers Outlets by Channel: % Unit Growth 2013-2018

Table 24 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2013-2018

Table 25 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2013-2018

Table 26 Sales in Non-Grocery Specialists by Channel: Value 2013-2018

Table 27 Sales in Non-Grocery Specialists by Channel: % Value Growth 2013-2018

Table 28 Non-Grocery Specialists Outlets by Channel: Units 2013-2018

Table 29 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2013-2018

Table 30 Mixed Retailers: Value Sales, Outlets and Selling Space 2013-2018

Table 31 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2013-2018

Table 32 Sales in Mixed Retailers by Channel: Value 2013-2018

Table 33 Sales in Mixed Retailers by Channel: % Value Growth 2013-2018

Table 34 Mixed Retailers Outlets by Channel: Units 2013-2018

Table 35 Mixed Retailers Outlets by Channel: % Unit Growth 2013-2018

Table 36 Retailing GBO Company Shares: % Value 2014-2018

Continued ...

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