

Variety Stores in Saudi Arabia In Growth, Share, Trends, Segmentation, Demand & Industry Analysis

WiseGuyReports.Com adds "Variety Stores in Saudi Arabia - 2018" research report to its database



PUNE, MAHARASHTRA, INDIA, February 8, 2019 /EINPresswire.com/ --
Description :

The wide range of products offered at low prices by variety stores continued to attract local consumers in 2018. Even though mainstream retailers such as hypermarkets that often feature similar non-grocery items to variety stores, provide massive discounts and promotions, the much lower prices from the latter maintained customer loyalty as they searched for more functional items. Variety stores in Saudi Arabia is especially popular for stationery, party supplies, inexpensive cosmetics, disposabl...

Euromonitor International's Variety Stores in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Variety Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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