

Visible Digital Solutions Launches Cloud-Based Software So Design Professionals Can Gain New and Recurring Revenue

Featuring the industries only true custom-designed digital business cards, Visible Digital Solutions (VDS) is releasing its' new VisnessWare Software solution.

LITTLETON, CO, UNITED STATES, February 11, 2019 /EINPresswire.com/ -- LITTLETON, CO.-- Visible Digital Solutions (VDS) (www.visibledigitalsolutions.com), the leading provider of true custom-designed digital business cards (Visness Cards) for business professionals, announces a new cloud-based software platform, VisnessWare, which will help designers host, manage and publish custom-designed digital business cards for their clients. Once a graphic artist designs their client's card using the design software of their choice, they can then upload the file to the VisnessWare platform where the card is completed and then hosted and published as a microsite.

"We've recognized that until now VDS has been the only company providing truly custom-designed digital business cards to the marketplace. We realized that there was a tremendous opportunity for graphic and web designers as well as print professionals to add another revenue stream to their toolbox if they could offer custom-designed digital cards to their clients. However, while they could design cards using their software of choice, they had no way of tying in links and sharing options as well as hosting, managing or publishing those cards for clients. With our VisnessWare solution, we've made it possible for them to do just that without having to be a developer," said Barry C. Donovan, VDS Founder. "Digital business cards, when done right, are a valuable part of a business professional's marketing toolbox. Since they reside on the user's smartphone home screen, the user is never without their business card and can easily share their card with others with a few taps of the screen," said Donovan.

Because digital business cards are hosted like a web site, users typically pay an annual subscription fee to use the service. This means a recurring stream of income for designers who offer the cards to their clients.

To learn more about Visible Digital Solutions and the new VisnessWare software platform, please visit our website.

About Visible Digital Solutions LLC

VDS makes creating a great first impression easy, profitable and affordable. The industry leader, VDS creates unique digital solutions that support businesses and business professionals in their efforts to separate themselves from the crowd and grow their bottom lines. Its' first of its kind software, VisnessWare and the Visness Card are used and trusted by entrepreneurs, real estate agents, fitness, sales and marketing professionals, service based businesses, CPAs, lawyers, mortgage brokers, business coaches and a host of other professions across the country.

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