

BCE Media Inc. Announces Website Redesign of AfricanFabricCo.com

LOS ANGELES, CA, US, February 11, 2019 /EINPresswire.com/ -- Today, BCE Media Inc., parent company of online events calendar

BlackCulturalEvents.com and led by CEO Pamela Ashe-Thomas, announced the redesign of its online [fashion](#) retail website African Fabric Co (<http://africanfabricco.com>). Featuring on-trend web design, the new website makes it easy for potential customers to browse the full product line African Fabric Co has to offer.

"The website redesign offers a compelling new look for our emerging African Fabric Co. brand which features African design [ready-to-wear](#) fashions for women and men as well as accessories, jewelry and home decor that are based on African themes and motifs," said Pamela Ashe-Thomas, CEO, and co-founder of BCE Media Inc. "We are very excited to launch our new website as the robust product information and imagery, modern design, and ease of navigation will provide a better user experience for our customers."

The African Fabric Co. has stylish and creative women's and men's ready-to-wear lines that are of particular interest to Afrocentric consumers. By expanding its offering and completing this redesign BCE Media Inc. looks to meet the needs of its community of followers. Along with the updated website redesign, the product lines have been updated and expanded.

"Following the redesign we expect to move forward with an extension of our marketing endeavors to better reach our target demographic.", said BCE Media Inc. co-founder David Ashe. "We will be using our flagship property BlackCulturalEvents.com to kick off those undertakings as well as stepping up efforts in using our social media channels."

About BCE Media

BCE Media Inc., founded in 2016, is an online marketing, communications and production media company whose flagship property is BlackCulturalEvents.com, an online events calendar that offers a gateway to the rich cultural life of Black Southern California.

For more information on African Fabric Co., visit AfricanFabricCo.com or BCE Media Inc.

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