

# Forward-Thinking Insurance with Smarter Business and James Hallam

HAYWARDS HEATH, WEST SUSSEX,  
UNITED KINGDOM, February 11, 2019  
/EINPresswire.com/ -- [Business services broker Smarter Business](#) is proud to announce their partnership with [James Hallam](#), one of the UK's leading

independent [insurance](#) brokers. The corporate risk specialists at James Hallam are working alongside Smarter Business to provide comprehensive risk management services. In particular, the firm brings formidable expertise in the emerging risk of cybercrime.



“

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*Bradley Wingrave*

The move marks an extension of the stable of services on offer from Smarter Business, and an enriched offering in their holistic approach to achieving savings on behalf of their clients.

“We are pleased to partner with such a respected brand and one with the same shared commitment to customer service and choice,” said Smarter Business CEO, Bradley Wingrave, “The partnership is underpinned by a shared mission and customer service ethos, with a culture of

listening to the client and delivering on their needs.”

“Insurance is not a one-size-fits-all business,” says Graham Whyatt, Group Head of SME at James Hallam. “The approach we take is to talk to the customer to openly assess their requirements and the risks they face and price accordingly.”

Balancing underwriting and tailored policies for customers, and a track record spanning more than 30 years, James Hallam offers portfolios tailored to the everyday realities faced by sector-specific businesses in Britain. Similarly, Smarter Business operates a whole-of-market consultation process coupled with rigorous customer data analysis when looking to place businesses with the right tariff and strategy for their utilities.

SME management operates in a demanding context. Business owners will find increasing value in partnering with service providers who deliver on every business’s unique business needs, have the expertise to foresee requirements and innovate to serve their clients’ interests, providing a

homogenous level of service across a range of products.

### About Smarter Business

Smarter Business is one of the UK's leading independent consultancies, helping businesses secure the most comprehensive savings solutions from utilities contract management and procurement to business loans and facilities maintenance. <https://smarterbusiness.co.uk/>

### About James Hallam

James Hallam is one of the UK's leading independent brokers. The company makes it a priority to understand every detail of their clients' businesses and work in partnership to provide a complete service. <https://www.jameshallam.co.uk/>

### CONTACT

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