

Astaxanthin Market Status and Global Forecast, by Players, Types and Applications 2019-2023

Astaxanthin -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2023

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Description

Wiseguyreports.Com Adds "Astaxanthin -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2023" To Its Research Database

Global Astaxanthin market is expected to grow from \$ 615.19 million in 2016 to reach \$ 1226.14 million by 2023 with a CAGR of 10.3%. Factors such as rising demand for cosmetic products, customers varying preferences towards healthcare & nutraceutical products are fuelling the market. In addition, lack of raw material, inadequate advanced technologies are restricting the market.

Animal feed is expected to be the fastest growing segment as astaxanthin is used as coloring agent for aquatic animals and livestock to increase color of eggs and meat. On the other hand, the demand for natural astaxanthin is growing rapidly due to consumers rising concerns towards health benefits. Asia Pacific has acquired largest market share followed by North America and the growth is attributed to rising demand for natural astaxanthin from food and beverages sector.

Some of the key players in global astaxanthin market include Koninklijke DSM N.V., BASF SE, Cyanotech Corporation, Otsuka Pharmaceutical Co., Ltd, Valensa International, Fuji Chemical Industries Co., Ltd, Divis Laboratories Ltd, Beijing Ginko Group (BGG), Igene Biotechnology Inc, Piveg, Inc, Fenchem Biotek Ltd, Algatechnologies, Cardax, Inc, Supreme Biotechnologies and Parry Nutraceuticals.

Applications Covered:

- Dietary Supplements
- Animal health & aquaculture
- Cosmetics
- Food & Beverages
- Feed

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Method of Productions Covered:

- Chemical Synthesis
- Microalgae Cultivation
- Extraction
- Fermentation

Forms Covered:

- Liquid Form
- Dry Form

Sources Covered:

- Petroleum (Synthetic)
- Natural Source
 - o Marine
 - o Plants
 - o Yeast & Microbes
 - o Paracoccus bacteria
 - o Haematococcus pluvialis
 - o Pacific sockeye salmon
 - o Phaffia yeast,
 - o Shrimp bi-products

Products Types Covered:

- Synthetic Astaxanthin
- Astaxanthin Rich Paracoccus Bacteria
- Pluvialis Microalgae Astaxanthin
- Aematococcus

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o UK
 - o Italy
 - o France
 - o Spain
 - o Rest of Europe
- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o South Korea
 - o Rest of Asia Pacific
- South America
 - o Argentina
 - o Brazil
 - o Chile
 - o Rest of South America
- Middle East & Africa
 - o Saudi Arabia
 - o UAE
 - o Qatar
 - o South Africa
 - o Rest of Middle East & Africa

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What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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12.1 Koninklijke DSM N.V.
12.2 BASF SE
12.3 Cyanotech Corporation
12.4 Otsuka Pharmaceutical Co., Ltd.
12.5 Valensa International
12.6 Fuji Chemical Industries Co., Ltd.
12.7 Divis Laboratories Ltd.
12.8 Beijing Ginko Group (BGG)
12.9 Igene Biotechnology Inc.
12.10 Piveg, Inc.
12.11 Fenchem Biotek Ltd.
12.12 Algatechnologies
12.13 Cardax, Inc.
12.14 Supreme Biotechnologies
12.15 Parry Nutraceuticals

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