

# Explore the role of data science and informatics at Adaptive Designs in Clinical Trials Conference 2019

*Discover the future of clinical development at Adaptive Designs in Clinical Trials Conference 2019*

LONDON, UNITED KINGDOM, February 11, 2019 /EINPresswire.com/ -- SMi Group are proud to announce the 11th annual [Adaptive Designs in Clinical Trials](#) conference and exhibition, taking place on 1st-2nd April 2019 in London.

With the growing popularity in use and acceptance of adaptive designs in clinical trials - demonstrated most recently with the new FDA draft guidance on adaptive designs - there is a pressing need for a forum which explores this increasingly normalized medical methodology.

In an interesting article from Onclive, Subha Madhavan, PhD, Chief Data Scientist at Georgetown University Medical Center, discussed the role of data science and informatics in bringing novel clinical study designs to the field of oncology.

Madhavan states "Adaptive clinical trial designs are likely to become a staple of clinical research in the future, reducing both the time and cost of traditional trial development."

"The single-drug, single-disease era is gone. We as data scientists have to figure out how to utilize big data to better inform clinical studies that can help patients much more quickly." (Source: [www.onclive.com](http://www.onclive.com))

For this reason, SMi Group are delighted to host the two-day conference, covering how personalized medicine, platform trials, response-adaptive randomization, signature designs, estimand framework, bayesian methods and digital innovation are revolutionizing the drug development process both in Europe and North America.

Download the event brochure with the full agenda and speaker line up at:

<http://www.adaptivedesigns.co.uk/einpr5>

In the article, Subha Madhavan also mentions "There are many challenges to designing clinical trials. We tend to design clinical studies from first principles, be it a single drug, indication, or



phase. We flipped that [approach around] and asked whether we could combine these different models of clinical trials to make it more efficient and reduce the time and cost [of traditional clinical trials].”

Adaptive Designs in Clinical Trials 2019 will bring in voices from the industry's best clinical specialists, strategists and statisticians with an agenda highlighting the latest advances to enhance the precision, efficiency and ethical aspects of clinical trials.

There is an Early Bird saving of £100 expiring on 28th February 2019. Register today to guarantee your place at <http://www.adaptivedesigns.co.uk/einpr5>

Adaptive Designs in Clinical Trials

Date: 1st – 2nd April 2019

Workshops: 3rd February 2019

Location: Holiday Inn, Kensington Forum

97 Cromwell Rd, Kensington, London SW7 4DN

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward-thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

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