

United Kingdom Chocolate Confectionery Market 2019 Growth, Trends, Supply, Segments, Key Players, Opportunities 2022

WiseGuyReports.com has been added report of "Chocolate Confectionery in the United Kingdom" to its Research Database.

PUNE, MAHARASTRA, INDIA, February 11, 2019 /EINPresswire.com/ -- WiseGuyReports.com has been added report of "[Chocolate Confectionery in the United Kingdom](#)" to its Research Database.

Description:-

Chocolate Confectionery Market United Kingdom 2022

Value and volume growth is expected to be marginal in chocolate confectionery between 2018 and 2023 as the category reaches maturity, but pockets of growth within the premium segment will boost the overall performance. Growing premiumisation and indulgence trends are expected to see more consumers turning to premium chocolate as they adopt the "better but less" approach. Consumers are paying more attention to what they eat and where food comes from. Increased awareness of cocoa sourcing saw ethi...



Chocolate Confectionery in the United Kingdom 2019-2022

It's Chocolate Confectionery in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and

distribution data.

Why buy this report?

Get a detailed picture of the Chocolate Confectionery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, It has a unique capability to develop reliable information resources to help drive informed strategic planning.

Major Key Points in Table of Content:

Headlines

Prospects

Slow Growth But Changing Lifestyles of Millennials Drive Demand for Chocolate Confectionery

Low-priced Entry Level Chocolate Confectionery To Attract New Consumers

Simplified and Transparent Government Regulation To Help Chocolate Confectionery

Competitive Landscape

Red Bull Continues To Lead in United Kingdom

Category Data

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Executive Summary

Headlines

Prospects

Health Concerns Cap Growth of Chocolate Confectionery in 2018, But Dynamic Innovation in Premium Segment Set To Boost Value Growth

Is A Sugar Tax on Chocolate Confectionery A Future Reality?

Organic Chocolate Tops the Consumer Wishlist in 2018, But Taste Will Dictate Buying Decisions in the Forecast Period

Competitive Landscape

Traditional Brands Are Losing Out To Premium Mainstream Brands, Such As Lindt and

Thorntons

Reformulation, Variety and Packaging Innovations Will Be Important To Staying Competitive

the Growth of Private Label Premium Products Makes Price A Key Factor for Chocolate Manufacturers

Summary 1 Other Chocolate Confectionery by Product Type:

Category Data

Executive Summary

Sales of Packaged Food Continue To Grow

Health and Wellness Drives Growth Across Packaged Food

Private Label and Discounters Continue To Win Share Across the Packaged Food Space

British Consumers Increasingly Buy Their Groceries Online

Packaged Food Set To Continue Growing at A Slow Pace Over the Forecast Period

Foodservice

Sales To Foodservice

Consumer Foodservice

Category Data

Continued.....

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