

Easy-to-Update Mobile Apps for Sales, Employee Training and More

Design Center now offers a leading-edge mobile app management tool that delivers complete control over optimizing and managing apps without involving IT.

ST. PAUL, MINN. , U.S., February 12, 2019 /EINPresswire.com/ -- [Design Center](#) now offers a



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Design Center President Ken Haus

leading-edge mobile app management tool called [AppKits](#); giving Design Center clients the option of complete control over optimizing and managing their apps without involving IT. This delivers the agility to change/update the app on a monthly, weekly, daily or even hourly basis—add a brochure, remove a product, update pricing, modify the sales presentation—the potential is vast when there is no more waiting for IT.

Design Center President Ken Haus said, "We built AppKits so that marketing/sales teams can fully and simply leverage the power of the app without having to depend on busy IT teams; all too often, by the time IT takes care of

an update it's just too late. Using AppKits, the app is always up-to-the-minute and highly relevant for users."

With AppKits, clients can easily deploy and manage their app, sync content, manage users, distribute presentations, ensure security and more. What used to be complex business processes can be distilled down to a simple swipe or tap — everything from placing orders to analyzing data to perfecting a sales presentation. Standard AppKits features include:

- **Update and Sync Content:** Clients keep users equipped with the latest content by instantly pushing new information as needed, ensuring that everyone has the most recent information at all times.
- **Manage Users:** Clients can add and remove users—and manage their level of access and control; create authorized users and assign roles that define how much they can see, edit, upload or contribute within the app.
- **Distribute Presentations:** Clients can deliver customized presentations to some or all users at once. With an AppKits add-on, presentations can be created directly within the app platform.
- **Deploy and Manage the App:** The app can be selectively deployed and access can be modified at any time.
- **Stay Secure:** Clients can protect users and content with customized security. Data is protected behind strong firewall technology and backed up regularly to a secure, fault-tolerant offsite location.

Add-ons, such as the following, expand the power and function of AppKits.

- **Push/pull communications** that enable users and administrators to send and receive messages from within the app.
- **UX enhancement** to fully customize and uniquely brand the user experience.
- **Customized management and analytics** to fine-tune control over content, users, access, data and tracking.
- **Plug-in functionality** keeps users engaged by adding customized tools and processes.

"We developed this to give our clients the option of managing their Design Center apps themselves," Haus said. "It's an excellent example of the valuable extras we offer in an effort to

deliver outstanding return to our clients on their investments.”

Find out more about AppKits at: <https://www.appkits.com/>

AppKits, LLC is a subsidiary of Design Center. Founded in 1969, leading software designer and developer Design Center turns strategic insights into reality through app development, virtual reality solutions, custom software and more. Rooted in design and energized by digital, Design Center creates engaging, long-term solutions that streamline business and spark conversation. The company’s user-experience-focused approach to design, development and implementation produces solutions that deliver value and profitability for clients. Among the company’s value adds is AppKits, a proprietary application management engine, that ensures the company’s solutions perform at the highest level. Design Center serves some of the world’s largest organizations from their headquarters in centrally located St. Paul, Minn. To contact Design Center call 651-699-6500 or visit <http://designcenterideas.com/>. Review project information and client references at: <https://clutch.co/profile/design-center>.

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