

# Senegal Telecoms, Mobile and Broadband Market 2019-2025 Upcoming Trends, Challenges and Industry Key Players

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*WiseGuyReports.com "Senegal - Telecoms, Mobile and Broadband - Statistics and Analyses" report has been added to its Research Database.*

PUNE, MAHARASTRA, INDIA, February 13, 2019 /EINPresswire.com/ -- WiseGuyReports.com "Senegal - Telecoms, Mobile and Broadband - Statistics and Analyses" report has been added to its Research Database.

## Scope of the Report:

Senegal approves LLU to stimulate DSL market competition. Senegal's economic growth has improved steadily in recent years, with GDP having grown at about 7% in 2017 and 2018. This has translated into consistent growth in the telecom market, with the number of mobile subscribers having increased 4.5% in the year to June 2018. Orange Group's local subsidiary Orange Senegal (Sonatel) is the dominant player in both the fixed-line and mobile sectors, though there is effective competition in the mobile sector from Tigo Senegal (now owned by Saga Africa Holdings) and Sudatel's local unit Espresso, which have a 24% and 22% marketshare, respectively.

Competition in the fixed-line sector was introduced when Espresso launched services as the second national operator (SNO) in 2009. The new entrant initially chose CDMA2000 technology to serve both market segments but switched to GSM technology in 2010, including 3G/HSPA mobile broadband. Despite its market entry, Sonatel commands a near monopoly on fixed lines.

The mobile market has prospered, helped in part by poor fixed-line infrastructure in some rural areas. Mobile penetration reached about 106% by mid-2018. A range of value-added services is available to subscribers, including mobile broadband access, which has become by far the dominant internet platform, accounting for about 99% of all internet accesses as of mid-2018. Recent licensing developments will help propel the LTE sector.

In June 2016 Sonatel secured a 17-year LTE licence (reduced from 20 years), as well as an extension to its fixed-line, 2G and 3G operating concessions (which had been due to expire in 2017) for no additional cost. The LTE licence includes the use of 10MHz of spectrum in the 1800MHz band and 10MHz in the 800MHz band. Sonatel must provide 70% population coverage within five years and 90% coverage within ten years.

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Development of the internet market until 2007 was hampered by Sonatel's monopolistic pricing of bandwidth on the only high-capacity international submarine fibre optic cable serving the

country. Competition in the DSL sector was also hindered by the lack of local loop unbundling regulations. Shortly after this facility finally became available in July 2018 three ISPs were granted licenses, each with coverage obligations in five regions of the country.

Key developments:

Sale of Tigo Senegal to Saga Africa Holdings approved;  
Tax on telecom services increased to 5%;  
Expresso launches E-Money platform;  
Sonatel delivers LTE to 50% of the population;  
Senegal Internet Exchange Point (SENIX) is opened;  
Tigo and Sonatel inaugurate Tier III data centres;  
Regulator awards more MVNOs licenses, deactivates some five million unregistered SIM cards;  
Digital Senegal 2016-2025 programs to cost XOF1,346 billion;  
ATOS Senegal replaces the State IT Agency (ADIE) to manage the 3,000km fibre network;  
Report update includes the regulator's market data to June 2018, operator data to Q3 2018, recent market developments.

Companies mentioned in this report:

Sonatel (Orange Senegal), Millicom (Sentel, Tigo Senegal), Saga Africa Holdings, Sudatel (Expresso), Arc Informatique, Globacom, Mainstreet Technologies, Lycamobile Senegal

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Major Key Points in Table of Content:

1. Executive summary
2. Key Statistics
3. Country overview
4. Telecommunications market
  - 4.1 Historical overview
5. Regulatory environment
  - 5.1 Telecom sector reform
  - 5.2 Telecommunications Act of 2001
  - 5.3 Regulatory authority
  - 5.4 Universal Service Fund
  - 5.5 West African common regulatory framework 2005
  - 5.6 Electronic Transactions Act
  - 5.7 Taxes
  - 5.8 Telecom sector liberalisation
  - 5.9 Digital Cities
  - 5.10 Digital Senegal
  - 5.11 Second national operator (SNO) licence
  - 5.12 VoIP

## 6. Fixed network operators

### 6.1 Sonatel (Orange Senegal)

#### 6.1.1 Subsidiaries

#### 6.1.2 Privatisation

#### 6.1.3 Financial results

#### 6.1.4 Network infrastructure and services

#### 6.1.5 Telecentres

#### 6.1.6 International expansion

### 6.2 Espresso

## 7. Telecommunications infrastructure

### 7.1 Overview of the national telecom network

### 7.2 National Research and Education Network (NREN)

### 7.3 International infrastructure

#### 7.3.1 Satellite

#### 7.3.2 Terrestrial fibre and microwave

#### 7.3.3 Submarine fibre

### 7.4 Data centres

Continued.....

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