

Adult Milk Powder Market 2019 Global Share, Trends, Segmentation, Analysis and Forecast to 2025

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Adult Milk Powder Market 2019

Adult milk powder is mainly marketed for providing nutrition, such as necessary vitamins and minerals, for the adult group.

Adult milk powder, targeted at the adult, provides the nutrition supplement for the group. Global leading milk powder manufacturers are actively expanding their adult milk powder business. Some leaders, like Abbott, Nestle, commonly launch specific brand for specific region. Consumption of adult milk powder mainly concentrates in Europe. In 2016, the consumption volume of adult milk powder in the region reached 104385 MT, holding 28.53% market share globally. The second consumer is USA, with 18.42% share.

Global consumption of Adult milk powder increased from 306127 MT in 2012 to 365880 MT in 2016 with the CAGR of 4.56%.

As for adult milk powder suppliers, each supplier owns their key sales regions. Abbott places USA as their first sales place, while many suppliers from Australia and New Zealand take China as their key market. Adult milk powder suppliers should play attention on the local region consumption characteristic and provides appropriate products to consumers. Adult milk powders offer people in various life stages with different nutritional requirements. With the improvement of life quality, more and more people lay emphasis on their health and nutrition, stimulating the demand of dairy products.

The global Adult Milk Powder market is valued at 3890 million US\$ in 2018 is expected to reach 5080 million US\$ by the end of 2025, growing at a CAGR of 3.4% during 2019-2025.

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The following manufacturers are covered:
Abbott
Nestle
Anlene
Murray Goulburn
Régilait
Yili
Fasska
Yashily

Vreugdenhil Dairy Anchor GMP Feihe Tatura Ausino Products Wondersun Able Food Sdn Bhd Mengniu Anmum™ Malaysia

Segment by Regions North America Europe China Japan

Segment by Type Whole Milk Powder Skim Milk Powder

Segment by Application Age 18-35 Age 35-55 Age >55

Complete Report Details @ https://www.wiseguyreports.com/reports/3737003-global-adult-milk-powder-market-research-report-2019

Table of Contents - Analysis of Key Points

- 1 Adult Milk Powder Market Overview
- 1.1 Product Overview and Scope of Adult Milk Powder
- 1.2 Adult Milk Powder Segment by Type
- 1.2.1 Global Adult Milk Powder Production Growth Rate Comparison by Type (2014-2025)
- 1.2.2 Whole Milk Powder
- 1.2.3 Skim Milk Powder
- 1.3 Adult Milk Powder Segment by Application
- 1.3.1 Adult Milk Powder Consumption Comparison by Application (2014-2025)
- 1.3.2 Age 18-35
- 1.3.3 Age 35-55
- 1.3.4 Age >55
- 1.3 Global Adult Milk Powder Market by Region
- 1.3.1 Global Adult Milk Powder Market Size Region
- 1.3.2 North America Status and Prospect (2014-2025)
- 1.3.3 Europe Status and Prospect (2014-2025)
- 1.3.4 China Status and Prospect (2014-2025)
- 1.3.5 Japan Status and Prospect (2014-2025)
- 1.3.6 Southeast Asia Status and Prospect (2014-2025)
- 1.3.7 India Status and Prospect (2014-2025)
- 1.4 Global Adult Milk Powder Market Size
- 1.4.1 Global Adult Milk Powder Revenue (2014-2025)
- 1.4.2 Global Adult Milk Powder Production (2014-2025)

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- 7 Company Profiles and Key Figures in Adult Milk Powder Business
- 7.1 Abbott
- 7.1.1 Abbott Adult Milk Powder Production Sites and Area Served
- 7.1.2 Adult Milk Powder Product Introduction, Application and Specification
- 7.1.3 Abbott Adult Milk Powder Production, Revenue, Price and Gross Margin (2014-2019)
- 7.1.4 Main Business and Markets Served
- 7.2 Nestle
- 7.2.1 Nestle Adult Milk Powder Production Sites and Area Served
- 7.2.2 Adult Milk Powder Product Introduction, Application and Specification
- 7.2.3 Nestle Adult Milk Powder Production, Revenue, Price and Gross Margin (2014-2019)
- 7.2.4 Main Business and Markets Served
- 7.3 Anlene
- 7.3.1 Anlene Adult Milk Powder Production Sites and Area Served
- 7.3.2 Adult Milk Powder Product Introduction, Application and Specification
- 7.3.3 Anlene Adult Milk Powder Production, Revenue, Price and Gross Margin (2014-2019)
- 7.3.4 Main Business and Markets Served
- 7.4 Murray Goulburn
- 7.4.1 Murray Goulburn Adult Milk Powder Production Sites and Area Served
- 7.4.2 Adult Milk Powder Product Introduction, Application and Specification
- 7.4.3 Murray Goulburn Adult Milk Powder Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4.4 Main Business and Markets Served
- 7.5 Régilait
- 7.5.1 Régilait Adult Milk Powder Production Sites and Area Served
- 7.5.2 Adult Milk Powder Product Introduction, Application and Specification
- 7.5.3 Régilait Adult Milk Powder Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5.4 Main Business and Markets Served
- 7.6 Yili
- 7.6.1 Yili Adult Milk Powder Production Sites and Area Served
- 7.6.2 Adult Milk Powder Product Introduction, Application and Specification
- 7.6.3 Yili Adult Milk Powder Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6.4 Main Business and Markets Served
- 7.7 Fasska
- 7.7.1 Fasska Adult Milk Powder Production Sites and Area Served
- 7.7.2 Adult Milk Powder Product Introduction, Application and Specification
- 7.7.3 Fasska Adult Milk Powder Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7.4 Main Business and Markets Served
- 7.8 Yashily
- 7.8.1 Yashily Adult Milk Powder Production Sites and Area Served
- 7.8.2 Adult Milk Powder Product Introduction, Application and Specification
- 7.8.3 Yashily Adult Milk Powder Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8.4 Main Business and Markets Served

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