

Adult Milk Powder Market 2019 Global Share, Trends, Segmentation, Analysis and Forecast to 2025

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Adult Milk Powder Market 2019

Adult milk powder is mainly marketed for providing nutrition, such as necessary vitamins and minerals, for the adult group.

Adult milk powder, targeted at the adult, provides the nutrition supplement for the group. Global leading milk powder manufacturers are actively expanding their adult milk powder business. Some leaders, like Abbott, Nestle, commonly launch specific brand for specific region. Consumption of adult milk powder mainly concentrates in Europe. In 2016, the consumption volume of adult milk powder in the region reached 104385 MT, holding 28.53% market share globally. The second consumer is USA, with 18.42% share.

Global consumption of Adult milk powder increased from 306127 MT in 2012 to 365880 MT in 2016 with the CAGR of 4.56%.

As for adult milk powder suppliers, each supplier owns their key sales regions. Abbott places USA as their first sales place, while many suppliers from Australia and New Zealand take China as their key market. Adult milk powder suppliers should play attention on the local region consumption characteristic and provides appropriate products to consumers. Adult milk powders offer people in various life stages with different nutritional requirements. With the improvement of life quality, more and more people lay emphasis on their health and nutrition, stimulating the demand of dairy products.

The global Adult Milk Powder market is valued at 3890 million US\$ in 2018 is expected to reach 5080 million US\$ by the end of 2025, growing at a CAGR of 3.4% during 2019-2025.

The following manufacturers are covered: Abbott Nestle Anlene Murray Goulburn Régilait Yili Fasska Yashily Vreugdenhil Dairy Anchor GMP Feihe Tatura Ausino Products Wondersun Able Food Sdn Bhd Mengniu Anmum[™] Malaysia Segment by Regions North America Europe China Japan Segment by Type Whole Milk Powder Skim Milk Powder Segment by Application

Age 18-35 Age 35-55 Age >55

Complete Report Details @ <u>https://www.wiseguyreports.com/reports/3737003-global-adult-milk-powder-market-research-report-2019</u>

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