

# Ready Meals Market 2018 Industry Trends, Sales, Supply, Demand and Consumption Forecasts to 2023

*Wiseguyreports.Com Publish A New Market Research Report On – "Ready Meals Industry 2019 Philippines Production, Supply, Sales And Demand Forecast to 2023".*

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Philippines [Ready Meals Market](#)

WiseGuyReports.com Presents "Ready Meals in the Philippines" New Document to its Studies Database. The Report Contain 20 Pages With Detailed Analysis.

## Description

Ready meals returned to positive current retail value growth in 2018, driven partly by the launch of Purefoods Heat & Eat! (The Purefoods-Hormel Co Inc) towards the end of 2017 which contributed to the recovery of frozen ready meals. Shelf stable ready meals was the best performer in 2018 given that brand options for it are sufficient and are priced within reach of all income groups. Frozen pizza, on the other hand, registered slower current retail value growth in 2018 due to strong competition...

Euromonitor International's Ready Meals in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.



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Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Ready Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Complete Report Details @ <https://www.wiseguyreports.com/reports/3727437-ready-meals-in-the-philippines>

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