

IoT (Internet of Things) Market: Global Industry Analysis and Opportunity Assessment, 2019 – 2023

New Study On “2018-2023 IoT Market Global Key Player, Demand, Growth, Opportunities and Analysis Forecast” Added to Wise Guy Reports Database

PUNE , MAHARASHTRA, INDIA, February 15, 2019 /EINPresswire.com/ -- [Global IoT \(Internet of Things\) Industry](#)

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The Global IOT Market (Internet of Things market) is expected to grow impressively due to variety of pivotal factors which includes rise in adoption of cloud platforms, miniaturization, technological advancement and so on. Other key factors driving the global IoT market includes advancement in data analytics, computing economics and demand from varied domains including manufacturing, automotive, energy and so on. Internet of Things market is segmented on the basis of Infrastructure, Verticals and Applications.

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IoT brings different physical objects to be linked by a common network. IoT market is split into various major segments such as Analytics, Security, Cloud, Mobile Technologies and Platforms. Integration, Automation and Cloud Computing are major driving forces behind IoT market. The issues such as Security and Privacy are major hindrance in this market. The IoT market caters to every sector from retail, energy, healthcare, infrastructure and so on. Smart Home, Wearable's and Smart cities are the most potent and high growth applications in IoT market.

IoT Security is estimated to be the fastest growing segment in this overall market. The key market players in this market such as Intel, Microsoft, Cisco, Google and IBM are constantly focusing on Innovation and technological advancement. New product launch, collaboration, partnership, acquisition and mergers are key strategies opted in this market.

North America is the largest market followed by Europe and Asia Pacific Market. Asia Pacific is

expected be fastest growing market followed by North America. North America is home to largest companies in terms of revenue which includes Intel, Microsoft, Cisco, Google, IBM and other major companies. High growth markets such as India and China is expected to push IOT market forward.

Market segments included in the Report:

Global Internet of Things Market Research and Analysis, by Infrastructure, 2018-2023

Global Internet of Things Market Research and Analysis, by Vertical, 2018-2023

Global Internet of Things Market Research and Analysis, by Application, 2018-2023

THE REPORT COVERS:

Comprehensive research methodology of Global IoT Market.

This report also includes detailed and extensive market overview with historical analysis & key analysts insights.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the Global IoT Market.

Insights about market determinants which are stimulating the Global IoT Market.

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.

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