

Purpose and Impact: "Taking A Stand 4 Lyme"

Stand4Lyme Foundation's video initiative making a positive impact

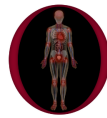
CUPERTINO, CALIFORNIA, USA, March 19, 2019 /EINPresswire.com/ -- Stand4Lyme Foundation's video initiative is making a positive impact. "Taking A Stand 4 Lyme" video is being distributed to senators that are on the committees that vote for Lyme and tick-borne disease research expenditures. Facts stated by over ten heads of departments at a major institution has caught the attention of those who need to listen.

In Stand4Lyme Foundation's credible video, scientists tackle the Lyme disease epidemic. Experts address the serious consequences of Lyme and tick-borne diseases, an increasing source of morbidity and mortality worldwide. Stand4Lyme makes a clear business case for pharmaceutical support and federal research funding to develop reliable diagnostic tools and accessible effective medical treatment. The goal of this video is to help educate all stakeholders from a scientific perspective and garner increased government support and funding.

The feedback on the video has been extremely positive from senators, scientists, physicians, patients, as well as media.

Examples of responses received are:

1. Thank you so much for your help and for reaching out about this terrific initiative. We value your generosity of time and expertise creating and sharing this amazing information in the Stand4Lyme video, Taking A Stand 4 Lyme.
2. The Stand4Lyme video demonstrated the first high level multi disciplinary consensus regarding the serious nature of Tick-borne diseases. We hope this resonates with the folks at the NIH.



TAKING A STAND4LYME

Scientists Tackle the Lyme Disease Epidemic



3. Physicians have requested and been granted permission to add the Stand4Lyme video on their websites.
4. Patients feel validated and hopeful. The video is a helpful tool to share with family members to help facilitate understanding and compassion. The video has helped families better understand this disease they are facing, by clearing misconceptions.
5. The Taking A Stand 4 Lyme video has spurred interest for a documentary.

Please share this critically needed educational video "Taking A Stand 4 Lyme"
Learn more at: Stand4Lyme.org

The lack of consensus is largely why there is not more government support for Lyme and tick-borne disease. Stand4Lyme's strives to encourage collaborative efforts amongst all stakeholders.

Stand4Lyme Foundation's visionary efforts have helped forged what we believe has the great potential to foster a global Lyme and tick-borne disease perspective and consensus. We have diligently advocated for this Lyme disease conference.

"Stanford Lyme Disease Working Group (SLWG) will host a tick-borne disease conference September 14-15 2019 to highlight cutting-edge research in and the advances in care for tick-borne disease. The conference will be at Stanford University and will feature world-renown speakers," Says William Robinson, M.D., Ph.D. Professor of Medicine Stanford Immunology and Rheumatology, Director, Robinson Lab, Co-Director, Stanford Lyme Disease Working Group. Information will soon be available on the SLWG website.

About Lyme disease

The Lyme disease bacterium, *Borelli burgdorferi* is a spirochete similar to syphilis. Lyme disease, is the fastest growing infectious disease in the US and is the most common vector-borne disease, now prevalent in all 50 states and in over 80 countries. According to the CDC, there are over 300,000 new cases each year, yet Lyme research remains significantly underfunded. Currently, there is no known cure and diagnostic tests are unreliable subjecting patients to suffering, deterioration with loss of physical and cognitive function and occasionally death. A tick can transmit multiple bacterium in one bite, making diagnosis and treatment difficult. Lyme patients are often misdiagnosed as having other diseases such as rheumatoid arthritis, multiple sclerosis, ALS, autism and Alzheimer's.

About Stand4Lyme Foundation

Stand4Lyme® Foundation joins forces with scientists to pave a medical path to wellness for Lyme disease patients — with the goal of ending the prolonged suffering of millions. With a strategic mission, the Stand4Lyme Fund, established at the Stanford School of Medicine helps supports the Stanford Lyme Disease Working Group and their collaborators' research. Stand4Lyme is dedicated to accelerating a cure for Lyme disease by actively facilitating promising studies of key collaborators with resources to transform the currently underfunded Lyme paradigm. Stand4Lyme is a Silicon Valley-based 501(c)(3) charitable organization and is volunteer led. Tax ID 47-5095146 Stand4Lyme.org

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