



Global Direct Marketing Solutions Market Analysis, Strategies, Segmentation And Forecasts 2019 To 2025

Direct Marketing Solutions – Global Market Growth, Opportunities, Analysis Of Top Key Players And Forecast To 2025

PUNE, MAHARASHTRA, INDIA, February 18, 2019 /EINPresswire.com/ -- [Direct Marketing Solutions Market](#) 2019

Wiseguyreports.Com Adds “Direct Marketing Solutions – Global Market Growth, Opportunities, Analysis Of Top Key Players And Forecast To 2025” To Its Research Database.

Description:

In 2018, the global Direct Marketing Solutions market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Direct Marketing Solutions status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Direct Marketing Solutions development in United States, Europe and China.

The key players covered in this study

Rapp
Epsilon
Wunderman
FCB
Acxiom
Harte-Hanks Direct
OgilvyOne
Merkle
Harland Clarke Corp
MRM//McCann
DigitasLBi
Aimia
SourceLink
BBDO
SapientNitro
Leo Burnett

Request for Sample Report @ <https://www.wiseguyreports.com/sample-request/3717100-global-direct-marketing-solutions-market-size-status-and-forecast-2019-2025>

Market segment by Type, the product can be split into

Direct mail
Telemarketing
Email marketing
Text (SMS) marketing
Handouts

Social media marketing
Direct selling
Others

Market segment by Application, split into
Business to Business
Business to Government
Business to Consumers
Others

Market segment by Regions/Countries, this report covers
United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:

To analyze global Direct Marketing Solutions status, future forecast, growth opportunity, key market and key players.

To present the Direct Marketing Solutions development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Direct Marketing Solutions are as follows:

History Year: 2014-2018

Base Year: 2018

Estimated Year: 2019

Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Enquiry before Buying @ <https://www.wiseguyreports.com/enquiry/3717100-global-direct-marketing-solutions-market-size-status-and-forecast-2019-2025>

If you have any special requirements, please let us know and we will offer you the report as you want.

Table of Content:

1 Report Overview

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered

1.4 Market Analysis by Type

1.4.1 Global Direct Marketing Solutions Market Size Growth Rate by Type (2014-2025)

1.4.2 Direct mail

1.4.3 Telemarketing

1.4.4 Email marketing

1.4.5 Text (SMS) marketing

1.4.6 Handouts

- 1.4.7 Social media marketing
- 1.4.8 Direct selling
- 1.4.9 Others
- 1.5 Market by Application
 - 1.5.1 Global Direct Marketing Solutions Market Share by Application (2014-2025)
 - 1.5.2 Business to Business
 - 1.5.3 Business to Government
 - 1.5.4 Business to Consumers
 - 1.5.5 Others
- 1.6 Study Objectives
- 1.7 Years Considered

2 Global Growth Trends

- 2.1 Direct Marketing Solutions Market Size
- 2.2 Direct Marketing Solutions Growth Trends by Regions
 - 2.2.1 Direct Marketing Solutions Market Size by Regions (2014-2025)
 - 2.2.2 Direct Marketing Solutions Market Share by Regions (2014-2019)
- 2.3 Industry Trends
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Opportunities

.....

12 International Players Profiles

- 12.1 Rapp
 - 12.1.1 Rapp Company Details
 - 12.1.2 Company Description and Business Overview
 - 12.1.3 Direct Marketing Solutions Introduction
 - 12.1.4 Rapp Revenue in Direct Marketing Solutions Business (2014-2019)
 - 12.1.5 Rapp Recent Development
- 12.2 Epsilon
 - 12.2.1 Epsilon Company Details
 - 12.2.2 Company Description and Business Overview
 - 12.2.3 Direct Marketing Solutions Introduction
 - 12.2.4 Epsilon Revenue in Direct Marketing Solutions Business (2014-2019)
 - 12.2.5 Epsilon Recent Development
- 12.3 Wunderman
 - 12.3.1 Wunderman Company Details
 - 12.3.2 Company Description and Business Overview
 - 12.3.3 Direct Marketing Solutions Introduction
 - 12.3.4 Wunderman Revenue in Direct Marketing Solutions Business (2014-2019)
 - 12.3.5 Wunderman Recent Development
- 12.4 FCB
 - 12.4.1 FCB Company Details
 - 12.4.2 Company Description and Business Overview
 - 12.4.3 Direct Marketing Solutions Introduction
 - 12.4.4 FCB Revenue in Direct Marketing Solutions Business (2014-2019)
 - 12.4.5 FCB Recent Development
- 12.5 Acxiom
 - 12.5.1 Acxiom Company Details
 - 12.5.2 Company Description and Business Overview
 - 12.5.3 Direct Marketing Solutions Introduction
 - 12.5.4 Acxiom Revenue in Direct Marketing Solutions Business (2014-2019)
 - 12.5.5 Acxiom Recent Development
- 12.6 Harte-Hanks Direct

- 12.6.1 Harte-Hanks Direct Company Details
- 12.6.2 Company Description and Business Overview
- 12.6.3 Direct Marketing Solutions Introduction
- 12.6.4 Harte-Hanks Direct Revenue in Direct Marketing Solutions Business (2014-2019)
- 12.6.5 Harte-Hanks Direct Recent Development
- 12.7 OgilvyOne
 - 12.7.1 OgilvyOne Company Details
 - 12.7.2 Company Description and Business Overview
 - 12.7.3 Direct Marketing Solutions Introduction
 - 12.7.4 OgilvyOne Revenue in Direct Marketing Solutions Business (2014-2019)
 - 12.7.5 OgilvyOne Recent Development
- 12.8 Merkle
 - 12.8.1 Merkle Company Details
 - 12.8.2 Company Description and Business Overview
 - 12.8.3 Direct Marketing Solutions Introduction
 - 12.8.4 Merkle Revenue in Direct Marketing Solutions Business (2014-2019)
 - 12.8.5 Merkle Recent Development
- 12.9 Harland Clarke Corp
 - 12.9.1 Harland Clarke Corp Company Details
 - 12.9.2 Company Description and Business Overview
 - 12.9.3 Direct Marketing Solutions Introduction
 - 12.9.4 Harland Clarke Corp Revenue in Direct Marketing Solutions Business (2014-2019)
 - 12.9.5 Harland Clarke Corp Recent Development
- 12.10 MRM//McCann
 - 12.10.1 MRM//McCann Company Details
 - 12.10.2 Company Description and Business Overview
 - 12.10.3 Direct Marketing Solutions Introduction
 - 12.10.4 MRM//McCann Revenue in Direct Marketing Solutions Business (2014-2019)
 - 12.10.5 MRM//McCann Recent Development
- 12.11 DigitasLBI
- 12.12 Aimia
- 12.13 SourceLink
- 12.14 BBDO
- 12.15 SapientNitro
- 12.16 Leo Burnett

Continued.....

Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
646 845 9349 / +44 208 133 9349
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.