

# Ancient Grain Market Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2019-2025

*WiseGuyReports.com adds "Ancient Grain Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting 2025" reports to its database.*

PUNE, MAHARASHTRA, INDIA, February 19, 2019 /EINPresswire.com/ -- [Ancient Grain Market:](#)

## Executive Summary

Ancient grains are a grouping of grains and pseudocereals that are considered to have been little changed by selective breeding over recent millennia, as opposed to more widespread cereals such as corn, rice and modern varieties of wheat, which are the product of thousands of years of selective breeding. Ancient grains are often marketed as being healthier than modern grains, though their health benefits have been disputed by some nutritionists.

Ancient Grains are mainly classified into the following types: Gluten Free Ancient Grain and Gluten Containing Ancient Grain. Gluten Containing Ancient Grain is the most widely used type which takes up about 70.34 % of the total in 2017 in global. But the Gluten Free Ancient Grain will be more and more popular in the future.

Ancient Grain sales mainly centralize in Europe. It took about 43.06% of global total market in 2017, followed is the Middle East and Africa and Asia-Pacific, about 21.43% and 16.55%.

Ardent Mills, Bunge Inc., ADM are the key suppliers in United States market, which have leading technology and market position.

Demand of Ancient Grain in the global market has maintained strong growth and the growth rate is around 2%. The major customers of Ancient Grain are Bakery and Confectionery Products, Snacks, Direct Eating, accounting for 43.19%, 14.99% and 20.08% of the total Ancient Grain market.

Despite the presence of competition problems, Ancient Grain retains its popular in many areas, investors are still optimistic about this area. Although sales of Ancient Grain brought a lot of opportunity, the study group recommends the new entrants just having money but without marketing channel advantage and downstream support do not to enter into the Ancient Grain field.

The global Ancient Grain market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Ancient Grain market based on company, product type, end user and key regions.

This report studies the global market size of Ancient Grain in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Ancient Grain in these regions.

This research report categorizes the global Ancient Grain market by top players/brands, region, type and end user. This report also studies the global Ancient Grain market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

The J.M. Smucker Co.  
Ardent Mills  
Bunge Inc.  
ADM  
Healthy Food Ingredients, LLC.  
Factoria Quinoa Zona Franca S.A.S.  
Urbane Grain Inc.  
Nature's Path Foods  
FutureCeuticals Inc.  
Sunnyland Mills  
Manini's, LLC

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Market size by Product

Gluten Free Ancient Grain  
Gluten Containing Ancient Grain  
Market size by End User  
Bakery and Confectionery Products

Snacks  
Direct Eating  
Other

The study objectives of this report are:

To study and analyze the global Ancient Grain market size (value & volume) by company, key regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.  
To understand the structure of Ancient Grain market by identifying its various subsegments.  
To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).  
Focuses on the key global Ancient Grain companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.  
To project the value and sales volume of Ancient Grain submarkets, with respect to key regions.  
To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.  
In this study, the years considered to estimate the market size of Ancient Grain are as follows:

History Year: 2014-2018  
Base Year: 2018  
Estimated Year: 2019  
Forecast Year 2019 to 2025

This report includes the estimation of market size for value (million US\$) and volume (K MT). Both top-down and bottom-up approaches have been used to estimate and validate the market size of Ancient Grain market, to estimate the size of various other dependent submarkets in the overall market. Key players in the market have been identified through secondary research, and their market shares have been determined through primary and secondary research. All

percentage shares, splits, and breakdowns have been determined using secondary sources and verified primary sources.

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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For further information on this report, visit – <https://www.wiseguyreports.com/enquiry/3747548-global-ancient-grain-market-insights-forecast-to-2025>

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