

Rubik's Cube Market 2019 Global Share, Trend, Segmentation and Forecast to 2025

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PUNE, MAHARASTRA, INDIA, February 19, 2019 /EINPresswire.com/ -- Wiseguyreports.Com Adds "Global [Rubik's Cube Market](#) Research Report 2019" To Its Research Database

Description:-

Rubik's Cube is a 3-D combination puzzle in the form of a plastic cube covered with multicolored squares, which the player attempts to twist and turn so that all the squares on each face are of the same color.

Scope of the Report:

Geographically, the consumption market is leading by China, Europe and North America, sales in other regions like Japan, Southeast Asia and India will see significant growth in future period. China is also the largest production base of Rubik's Cube, holds about 61.36% production share in 2017, followed by Europe, with about 20.46% market share. China will keep playing important role in Global market.

In recent years, the price of Rubik's Cube is showing a slight upward trend, with more and more innovation and high-end products presented on the market.

Rubik's and Dayan are the biggest two players in Rubik's Cube market, with about 21.06% and 7.88% market share separately in 2017 (based on revenue). Other leading players in Rubik's Cube market include GAN Cube, QiYi/MoFangG etc. The market competition may become more intense with more innovation products, acquisitions and improvement of raw material cost control and etc.



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Each of the Rubik's Cube manufacturers has its own mature sales networks. Through retailer and resells, their authorized distributors or their partners, those Rubik's Cube manufacturers keep keen on expanding their Rubik's Cube sales. To achieve better sales businesses, Rubik's Cube manufacturers usually invest on their marketing channel infrastructure every year.

The global Rubik's Cube market is valued at 260 million US\$ in 2018 is expected to reach 280 million US\$ by the end of 2025, growing at a CAGR of 0.8% during 2019-2025.

This report focuses on Rubik's Cube volume and value at global level, regional level and company level. From a global perspective, this report represents overall Rubik's Cube market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

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The key players covered in this study

Rubik's
VERDES
Dayan
Cube4you
MoYu
GAN Cube
QiYi/MoFangGe
...

Segment by Regions

North America
Europe
China
Japan

Segment by Type

Ordinary Rubik's Cube
Alien Rubik's Cube

Segment by Application
Entertainment
Competition

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Major Key Points in Table of Content:

- 1 Rubik's Cube Market Overview
 - 1.1 Product Overview and Scope of Rubik's Cube
 - 1.2 Rubik's Cube Segment by Type
 - 1.2.1 Global Rubik's Cube Production Growth Rate Comparison by Type (2014-2025)
 - 1.2.2 Ordinary Rubik's Cube
 - 1.2.3 Alien Rubik's Cube
 - 1.3 Rubik's Cube Segment by Application
 - 1.3.1 Rubik's Cube Consumption Comparison by Application (2014-2025)
 - 1.3.2 Entertainment
 - 1.3.3 Competition
 - 1.3 Global Rubik's Cube Market by Region
 - 1.3.1 Global Rubik's Cube Market Size Region
 - 1.3.2 North America Status and Prospect (2014-2025)
 - 1.3.3 Europe Status and Prospect (2014-2025)
 - 1.3.4 China Status and Prospect (2014-2025)
 - 1.3.5 Japan Status and Prospect (2014-2025)
 - 1.3.6 Southeast Asia Status and Prospect (2014-2025)
 - 1.3.7 India Status and Prospect (2014-2025)
 - 1.4 Global Rubik's Cube Market Size
 - 1.4.1 Global Rubik's Cube Revenue (2014-2025)
 - 1.4.2 Global Rubik's Cube Production (2014-2025)

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- 7 Company Profiles and Key Figures in Rubik's Cube Business
 - 7.1 Rubik's
 - 7.1.1 Rubik's Rubik's Cube Production Sites and Area Served
 - 7.1.2 Rubik's Cube Product Introduction, Application and Specification
 - 7.1.3 Rubik's Rubik's Cube Production, Revenue, Price and Gross Margin (2014-2019)

7.1.4 Main Business and Markets Served
7.2 VERDES
7.2.1 VERDES Rubik's Cube Production Sites and Area Served
7.2.2 Rubik's Cube Product Introduction, Application and Specification
7.2.3 VERDES Rubik's Cube Production, Revenue, Price and Gross Margin (2014-2019)
7.2.4 Main Business and Markets Served
7.3 Dayan
7.3.1 Dayan Rubik's Cube Production Sites and Area Served
7.3.2 Rubik's Cube Product Introduction, Application and Specification
7.3.3 Dayan Rubik's Cube Production, Revenue, Price and Gross Margin (2014-2019)
7.3.4 Main Business and Markets Served
7.4 Cube4you
7.4.1 Cube4you Rubik's Cube Production Sites and Area Served
7.4.2 Rubik's Cube Product Introduction, Application and Specification
7.4.3 Cube4you Rubik's Cube Production, Revenue, Price and Gross Margin (2014-2019)
7.4.4 Main Business and Markets Served
7.5 MoYu
7.5.1 MoYu Rubik's Cube Production Sites and Area Served
7.5.2 Rubik's Cube Product Introduction, Application and Specification
7.5.3 MoYu Rubik's Cube Production, Revenue, Price and Gross Margin (2014-2019)
7.5.4 Main Business and Markets Served
7.6 GAN Cube
7.6.1 GAN Cube Rubik's Cube Production Sites and Area Served
7.6.2 Rubik's Cube Product Introduction, Application and Specification
7.6.3 GAN Cube Rubik's Cube Production, Revenue, Price and Gross Margin (2014-2019)
7.6.4 Main Business and Markets Served
7.7 QiYi/MoFangGe
7.7.1 QiYi/MoFangGe Rubik's Cube Production Sites and Area Served
7.7.2 Rubik's Cube Product Introduction, Application and Specification
7.7.3 QiYi/MoFangGe Rubik's Cube Production, Revenue, Price and Gross Margin (2014-2019)
7.7.4 Main Business and Markets Served

Continued.....

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