

# Dealer Management System Market Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2019-2025

*WiseGuyReports.com adds "Dealer Management System Market 2019 Global Analysis, Trends and Opportunities Research Report Forecasting 2025" reports to its database*

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## Executive Summary

A dealer management system provides a centralized application to collect customer and vehicle inventory information. It covers vehicle sales, pre-sales, customer relationship management, workflow automation, and financial accounting information. Manufacturers deploy dealer management systems to improve inventory management, dealer operations, and customer retention along with a remote help desk.

In 2017, majority revenue share was of on-premise deployment segment in the global dealer management system market. On-premise is the technology and software which is installed on hardware situated within the premises of the company, so that staff has physical access to the data. With the increasing demand and adoption of cloud based deployment, the cloud based deployment segment is anticipated to witness rapid growth throughout the forecast period. Cloud based deployment model can include public and private cloud

In 2018, the global Dealer Management System market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Dealer Management System status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Dealer Management System development in United States, Europe and China.

The key players covered in this study

Adam Systems  
BiT Dealership Software  
Blue Skies Business Solution

CDK Global  
Dealertrack  
Elva DMS  
Excellon Software  
Gemini Computer Systems  
Ideal Computer Systems  
Irium Software  
Quorum Information Technologies  
The Reynolds and Reynolds Company  
Velosio  
XAPT Corporation.

Market segment by Type, the product can be split into

On-Premise

Cloud

Market segment by Application, split into

Transport & Logistics

Fleet management subscription services

Construction

Oil & Gas

Mining

Agriculture

Marine

Motor Sports

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Market segment by Regions/Countries, this report covers

United States

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Dealer Management System status, future forecast, growth opportunity, key market and key players.

To present the Dealer Management System development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Dealer Management System are as follows:

History Year: 2014-2018

Base Year: 2018

Estimated Year: 2019

Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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