



Wedding Dress Market: Global Share, Size, Trends and Growth Analysis Forecast to 2019-2024

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PUNE, MAHARASHTRA, INDIA, February 26, 2019 /EINPresswire.com/ -- [Wedding Dress Industry](#)

Description

As a part of wedding industry, wedding dress is an important part in the celebration. Because of the advertising by the wedding companies, wedding dress suppliers, and cultural traditions and fashion industry, wedding dresses are widely consumed.

There is a wide range to classify the category of wedding dress. It is apparel product at the first position; meanwhile it is also a souvenir of marriage, accordingly it can also be regarded as art craft. Moreover, like the apparel industry, the high end of its product is a kind of luxury.

According to many cultures, the bride might change cloth on the wedding day for multiple times, and the veil, gloves, and other accessories can be included in wedding dress. This report will only focus on the dress that the bride wears in wedding ceremony. Moreover, different cultures often have diverse styles of wedding dress, such as Western, East Asian, etc. Since the contemporary western styled wedding dress is the most popular style for wedding ceremonies worldwide, it will be concentrated in this report.

The wedding market demand grows continually, and the wedding garments market has notable increase every year. In this case, the competition is also very intense among companies. The involved companies should seize the opportunities to expand the gold mine.

European and American wedding dress industry is well developed, and the companies are able to manage processing, risk, profit. The wedding industry in China started since last decades, and which is not mature. Moreover, the customers have only limited knowledge about wedding dress, thus the consumption methodology and ideology differs from the global market. The stereotype on Chinese wedding dress market includes high risk and low profit.

However, the China's wedding dress market is also in progress. With the development of globalization, the people, especially the young ones, have acceptance and sympathy on global fashion, which demands for better wedding dress design that can meet the market demand.

The global Wedding Dress market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Wedding Dress market based on company, product type, end user and key regions.

This report studies the global market size of Wedding Dress in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the

consumption of Wedding Dress in these regions.

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This research report categorizes the global Wedding Dress market by top players/brands, region, type and end user. This report also studies the global Wedding Dress market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Pronovias
Vera Wang
Rosa Clara
Atelier Aimee
Yumi Katsura
Cymbeline
Badgley Mischka
De La Cierva Y Nicolas
Carolina Herrera
Lee Seung Jin
Marchesa
Pepe Botella
Alfred Angelo
FAMORY
Franc Sarabia
Yolan Cris
Oscar De La Renta
Jesus del Pozo
Jinchao
Mon Cheri
Tsai Mei Yue
Impression Bridal
Monique Lhuillier
Linli Wedding Collection

Market size by Product

Ball Gown
Trumpet Dresses
A-line dresses
Mermaid-style Dresses
Sheath Wedding Dresses
Tea-length Wedding Dresses
Other

Market size by End User

Wedding Dress Renting service
Wedding Consultant
Photographic Studio
Personal Purchase
Others

Market size by Region

North America

United States
Canada
Mexico
Asia-Pacific
China
India

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Contact Us: Sales@Wiseguyreports.Com Ph: +1-646-845-9349 (Us) Ph: +44 208 133 9349 (Uk)

NORAH TRENT
Wise Guy Reports
+91 841 198 5042
[email us here](#)

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