

Indonesia Gum Market Insights, Scope, Size, Sales, Supply Overview, Forecast 2019-2022

WiseGuyReports.com has been added report of "Gum in Indonesia" to its Research Database.

PUNE, MAHARASTRA, INDIA, February 27, 2019 /EINPresswire.com/ -- WiseGuyReports.com has been added report of "Gum in Indonesia" to its Research Database.

Description:-

Gum Market Indonesia 2022

Oral hygiene has gained importance and awareness amongst Indonesian consumers, as fresh breath is associated with a positive image. With cigarette consumption in Indonesia being amongst the highest in Southeast Asia, there may also be a higher dependency on chewing gum to freshen one's breath after smoking. On the other hand, brand owners have also been actively using marketing campaigns such as television commercials or packaging designs to emphasise the benefits of chewing gum; not only to pro...

The Gum in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Wise.Guy.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, It has a unique capability to develop reliable information resources to help drive informed strategic planning.

Major Key Points in Table of Content:

Headlines

Prospects

Increased Awareness of Oral Hygiene Supports the Growth of Chewing Gum

the Majority of Gum Is Sold Through Traditional Grocery Retailers

Forecast Period Trends

Competitive Landscape

Perfetti Van Melle Indonesia Continues To Lead Gum in Indonesia

Lotte Indonesia Registers the Fastest Growth

Forecast Period Trends

Category Data

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Executive Summary

Packaged Food in Indonesia Registers Another Positive Performance in 2018

New Launches Boost Development of Several Categories

Indofood Sukses Makmur Remains the Overall Market Leader

Expansion of Distribution Channels Drives Retail Current Value Sales Growth

Changing Consumer Lifestyles Set To Exert Growing Influence Within Packaged Food

Foodservice

Sales To Foodservice

Consumer Foodservice

Category Data

Continued.....

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