

Way.com CEO Binu Girija speaks at the 14th Annual KeyBanc Capital Markets Emerging Technology Summit

Way.com CEO Binu Girija speaks at the 14th Annual KeyBanc Capital Markets Emerging Technology Summit explaining Tech advancements in the Parking industry.

SAN FRANCISCO, CA, UNITED STATES, February 27, 2019 /EINPresswire.com/ -- Services Marketplace Industry Leader Shares Tech Advancements in Parking Services and Smart City Growth

Panel Title: Online Marketplaces

Date: Tuesday, 2/26

Time: 3:00 PM to 3:55 PM

Venue: Park Central Hotel (50 Third Street)

Room: Franciscan I (3rd Floor)

Moderator: Matt Brischetto, Director, Technology Investment Banking, KeyBanc Capital Markets



Binu Girija, CEO, Way.com

Who:

Binu Girija is the founder and CEO of Way.com, a services marketplace that connects local commerce with smart city technology. Binu's expertise in city technology has led to advancements in parking tech and has changed the way we think about parking – from all major airports to all metropolitan cities. Way is the fastest growing company in the parking services sector and will be the first domestic tech company to bring smart city integrations to the U.S. Binu's struggle towards success has been featured on Inc.com, Business Insider, and Bloomberg.

What:

Online Marketplaces - This panel brought together technology industry leaders to share best practices. Binu Girija, Founder & CEO, Way.com shared best practices for retaining customers, ensuring that there are enough sellers addressing the market needs. The 55-minute panel discussion was moderated by Donald Hooker, Equity Research Analyst with KeyBanc Capital Markets Inc.

WHERE:□

[KeyBanc Capital Markets 14th Annual Emerging Technology Summit](#)

Park Central Hotel

Franciscan, 3rd Floor

50 Third Street

San Francisco, CA 94103

About Way.com:

Way.com, the leading all-in-one services marketplace, offers exclusive deals on [airport parking](#), dining, movie and event tickets. The Way marketplace platform is the online parking reservations leader, with more than 20,000 partners in the US and Canada. The company has built a fast, convenient, and seamless way to book parking, dining, movie tickets, events, and activities.

Way

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