

## MBA Program in Supply Chain Management at the University of Management and Technology

UMT's supply chain management MBA concentration gets students up to speed in a hot, high-paying, high-demand area

ARLINGTON, VA, USA, March 4, 2019 /EINPresswire.com/ -- There is no argument why Amazon.com is a smashing success. What is its secret sauce? Supply chain management (SCM). All businesses deal with supply chains. A company's supply chain runs the gamut from "upstream" sources of the supplies of goods and services a company needs in order to function to "downstream" distribution of its own



goods and services to customers. With a strong supply chain, companies deliver faster, cheaper, and better goods and services to customers.

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As Amazon shows, mastery of Supply Chain Management can make the difference between great success, middling performance, or bankruptcy."

Dr. J. Davidson Frame, UMT Academic Dean The University of Management and Technology has recently launched an <u>MBA in Supply Chain Management</u>. As an MBA degree, it offers students key knowledge and skills in good business practice, from marketing to finance to leadership, as well as SCM concentration. The SCM courses cover the full range of skills needed to manage a business's supply chain, including SCM principles, strategic sourcing, contracting, and risk management. The degree is offered online. It is super-flexible: students study at their own pace and can register at any time. And it is affordable – the state of Virginia just ranked UMT's tuition as the #1 most affordable out-of-state tuition school in the entire

state (http://www.collegecalc.org/lists/virginia/most-affordable-out-of-state-tuition/).

Does it make sense to pursue a career in SCM? Absolutely! According to the US Department of Labor, the median pay level for supply chain managers was \$74,590 in May 2017, and the job outlook will grow 7% annually in the next decade (source:

https://www.bls.gov/ooh/business-andfinancial/logisticians.htm). Remember: All organizations must manage their supply chain. The demand is there for people with the right knowledge and skills. One last word: Amazon's CEO, Jeff Bezos, is the richest man in the world. He built his fortune by reinventing SCM.

For more information on UMT's MBA in Supply Chain Management offering, click <u>here</u>.



Supply Chain Management



## About UMT

The University of Management and Technology is an accredited university located in Arlington VA. Since 1998,

2018 Graduates Celebration

UMT has built a strong global higher learning community through its online and distance education. Geographical boundaries do not limit UMT and its students who reside in 50 states, the District of Columbia, 4 US territories of the United States, and 78 countries worldwide. As of January 2019, UMT has provided various levels of education programs to 24,380 students. Of these, 13,320 have earned their degrees from UMT. In January 2019, its doctoral program was ranked #6 among the top 20 online doctoral programs (<u>https://www.online-phd-degrees.com/best-online-doctoral-degrees-in-business-administration/</u>)

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