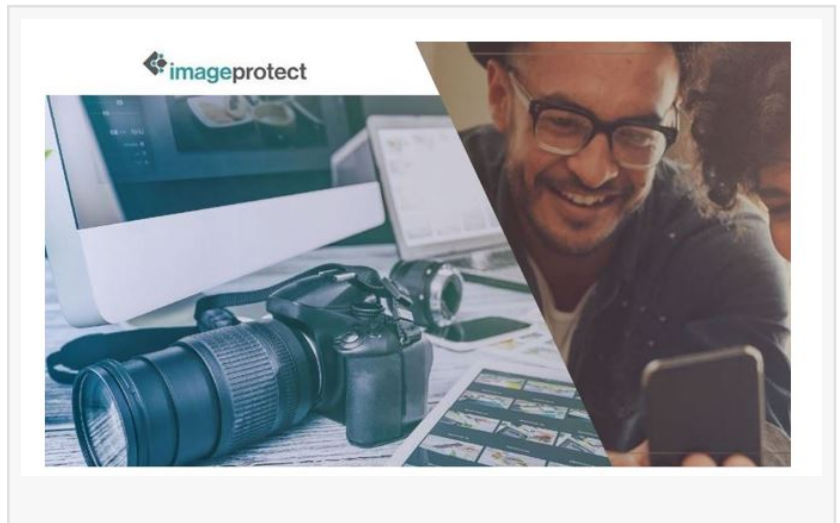


Image Protect Set To Disturb A \$628.63 Billion Digital Ad Sector

MIAMI LAKES, FLORIDA, UNITED STATES, March 4, 2019

/EINPresswire.com/ -- Miami, FL – March 4, 2019

undergroundstocks.com [Newswire](#)) – UndergroundStocks.com, an elite wall street independent small cap media group with a history of bringing lucrative opportunities, reports on Image Protect, Inc. (OTC: IMTL).



Global Ad Spending

Total media ad spending worldwide will rise 7.4% to \$628.63 billion in 2018, according to eMarketer's latest report.



The most powerful element in advertising is the truth"

Bill Bernbach

Digital media will account for 43.5% of investments, thanks to rising global ecommerce spending and shifting viewership from traditional TV to digital channels. By 2020, digital's share of total advertising will near 50%.

Asia-Pacific and North America will account for 70.5% of the \$628.63 billion global ad spend this year.

Global media spending will grow steadily at more than 5.0% per year through 2022. Despite political and economic concerns in several markets, increasing digital ad business will sustain overall advertising gains.

North America will remain the top advertising market in 2018 at \$232.48 billion and a 37.0% share of worldwide total media. Asia-Pacific will place second in regional media spend with \$210.43 billion and one-third of global ad business.

We had previously forecast Asia-Pacific to surpass North America in ad spend by 2019. That will not happen due to a combination of stronger-than-expected 2017 growth in North America and currency depreciation against the US dollar. But the trend is inexorable, and we now expect Asia-

Pacific to become the leading ad spend market in 2022.

Image Protect, Inc.

Image Protect's main focus is on the global digital online advertising market utilizing our IPShare technology. By uniting technology with a team of copyright experts, we ensure that content providers preserve the value of their digital assets. Our web application monitors the global Internet to seek and collect evidence for illegally used visual content. Then our legal partners across North America, Europe, and Asia ensure our clients receive appropriate compensation for work used without valid license.

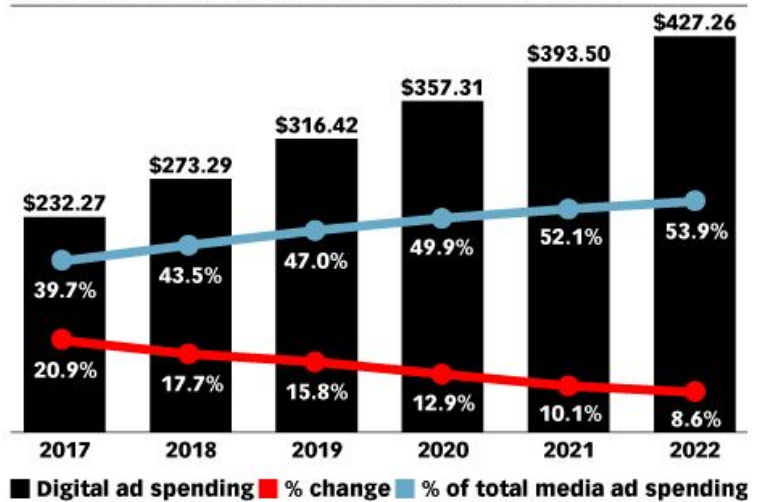
IPShare technology Image Protect has developed a theft proof online image format with in-image advertising, hot links, social sharing and dynamic messaging – IPShare™. As an option to the standard DMCA takedown, the image is replaced on the publisher's website with an embeddable, trackable and secure image. It is a win-win for all parties, the creator and publisher enjoy incremental revenues from in-image advertising and advertisers are able to connect to their customers.

https://www.youtube.com/watch?time_continue=1&v=ABs8K2cohpU

IMTL Undervalued Stock

This undervalued stock should be in everyone's watchlist. IMTL's current share structure is the following: AS 750,000,000 million, OS 250,859,629 million. The market cap at the time of writing was \$1,831,275. The current share price is \$0.0073 IMTL is one of those thinly traded stocks that could explode on low volume and once this cheetah takes off there's no stopping it.

Digital Ad Spending Worldwide, 2017-2022
billions, % change and % of total media ad spending



Note: includes advertising that appears on desktop and laptop computers as well as mobile phones, tablets and other internet-connected devices, and includes all the various formats of advertising on those platforms; excludes SMS, MMS and P2P messaging-based advertising
Source: eMarketer, March 2018

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www.eMarketer.com



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