



Global Set-Top Box Market 2019 Trends, Market Share, Industry Size, Opportunities, Analysis And Forecast To 2025

Set-Top Box – Global Market Growth, Opportunities, Analysis Of Top Key Players And Forecast To 2025

PUNE, INDIA, March 7, 2019 /EINPresswire.com/ -- [Set-Top Box Market](#) 2019

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Description:

A set-top box (STB) or set-top unit (STU) (one type also colloquially known as a cable box) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses. The Set-Top Box (STB) industry was 21183.57 million USD in 2016 and is projected to reach USD 23508.98 million USD by 2022, at a CAGR (Compounded Annual Growth Rate) of 1.75% between 2016 and 2022. Factors, such as a compliance with the stringent regulations mandating the digitization of cable TV and the subsequent migrations toward digital TV from analog TV, have increased the global demand for set top boxes.

The industry is not concentration, the key brand include Arris (Pace), Technicolor (Cisco), Apple, Echostar, Humax, Sagemcom, Samsung, Roku, Skyworth Digital, Huawei, Jiuzhou, Coship, Changhong, Unionman, Yinhe, ZTE, Hisense and so on.

With an increase in the disposable income and the emerging middle-class population, the demand for media-rich home entertainment services is increasing among the consumers. With the growing demand for interactive digital entertainment services, the set top box industry is expected to present significant innovative and new revenue generation opportunities in the near future.

The global Set-Top Box market is valued at xx million US\$ in 2018 is expected to reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Set-Top Box volume and value at global level, regional level and company level. From a global perspective, this report represents overall Set-Top Box market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered:

- Arris (Pace)
- Technicolor (Cisco)
- Apple
- Echostar
- Humax
- Sagemcom
- Samsung

Roku
Skyworth Digital
Huawei
Jiuzhou
Coship
Changhong
Unionman
Yinhe
ZTE
Hisense

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Segment by Regions

North America
Europe
China
Japan

Segment by Type

Digital Cable
Satellite Digital
Terrestrial Digital
IPTV
Other

Segment by Application

Residential Use
Commercial Use
Other

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