

# European Union smart city expert heads to Joburg for IOT Forum Africa

*This event is hosted by IT News Africa*

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/EINPresswire.com/ -- Johanna Juselius, Senior Advisor of EU Affairs in the Helsinki-Uusimaa Region, will deliver a keynote address at [IOT Forum Africa 2019](#), set to take place on 26 & 27 March at the Gallagher Convention Centre, Johannesburg, South Africa. This leading event on IoT will assemble over 500+ executives, entrepreneurs and solution providers in Johannesburg – for two days of insightful presentations, interactive panel discussions, industry focused break-away sessions, and plenty of networking

Johanna is senior advisor of EU Affairs and is in charge of managing the Smart Specialisation Strategy of the Helsinki-Uusimaa region in Finland. The smart specialisation strategy (RIS3) is the innovation and research strategy of smart initiatives for the region. The region includes the capital Helsinki and 26 cities and towns in the economically prosperous region in the country. All in all, 120 European regions implement the RIS3 strategy, which is an initiative by the European Commission.

With her keynote address titled "The Case of Helsinki Region: Creating a Smart Community", Johanna is set to travel to Johannesburg to deliver some valuable insight into what they are doing to make the entire Helsinki Region smart, as well as how to improve service delivery with the use of technology.

Confirmed speakers for #IOTFA include:

- Bhathizwe Malinga, MD Sqwidnet
- Roger Hislop, Executive Head: IOT at Internet Solutions
- Toros Esim Emre, Head of Digital Retail and Regional Director of Digital Strategy at Orange Business Services for the Middle East and African market.
- Johanna Juselius, Senior Advisor, EU Affairs, Helsinki-Uusimaa Region
- Kabelo Rabotho, Marketing Director, Nissan South Africa



- Abdul Baba, Head of IT Operations at [www.kwese.com](http://www.kwese.com)
- Dr Mark Nasila, Chief Analytics Officer: Consumer Banking & Chief Risk Office at FNB
- Kyle Parker, CEO of MITAS, Pagemark Africa and COO of Informed Decisions
- Dr Towela Nyerinda Jere, Principal Programme Officer, Nepad Agency
- Sindisiwe Nhlapho Dlamini Moloi, CIO at Transnet SOC Ltd
- Dee Naik, CEO of TransUnion Africa
- Richard Barry, CEO at Polymorph
- John Foster-Pedley, Dean and director at Henley Business School, Africa
- Tshepo Motshegoa, Group Chief Information Officer at 3Sixty Financial Services Group

How to Participate:

[Join as an attendee:](#) Join hundreds of Africa's entrepreneurs, IOT solution providers and technology leaders - for two days of top-level content, case studies, live demos, and plenty of networking opportunities

[Join us as an exhibitor:](#) Showcase your brand and present your solutions to a select audience. Position your organisation at the forefront of Africa's IoT revolution. Find new partnerships, investors, leads, and opportunities.

For more information, visit [www.ietfoumafrica.com](http://www.ietfoumafrica.com)

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