



# Navigation Satellite System Market - Global Analysis, Size, Share, Trends, Growth and Forecast 2019 - 2025

*Wiseguyreports.Com Publish New Market Report On -"Navigation Satellite System Market - Global Analysis, Size, Share, Trends, Growth and Forecast 2019 - 2025"*

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## [Navigation Satellite System Market 2019](#)

Global Navigation Satellite System (GNSS) is the infrastructure that allows users with a compatible device to determine their position, velocity and local time by processing signals from satellites in space. GNSS signals are provided by a variety of satellite positioning systems, including global Constellations and Satellite-Based Augmentation Systems. Global Navigation Satellite System (GNSS) plays a significant role in high precision navigation, positioning, timing, and scientific questions related to precise positioning. Of course in the widest sense, this is a highly precise, continuous, all-weather and a real-time technique.

The GNSS market comprises products (receivers and devices) and services using GNSS-based positioning as a significant enabler. This Market Report primarily considers the core GNSS market. For multi-function devices (e.g. smartphones), the core market includes the value of GNSS functionality only, rather than the full device price and service revenues directly attributable to GNSS functionality (e.g. data downloaded by smartphones over cellular networks to use Location-Based Services). For multi-function devices, a correction factor is taken into account.

### Scope of the Report:

Japan's internal market has been APAC's largest for a while and served by GPS-based augmented systems, such as MSAS, and in the future by QZSS (seven satellites are expected in orbit by 2020). With a bandwidth-hungry and tech-savvy consumer base, Japan is a big, attractive GNSS market, but difficult to penetrate due to local dominance. It is understood that entering the Japanese market is medium risk, high cost, with high expectations from customers and prospects for long-term returns.

China is in the process of expanding its regional BDS navigation system into the global BDS navigation system by 2020. With its BDS-2 GNSS system, new political focus on innovation and 72 percent of 1.3 billion people owning a mobile phone, China represents a huge market potential. However, challenges to growth include political restrictions, legal hurdles for private companies, and the issue of BDS code being un-available to commercial providers.

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Market Segment by Companies, this report covers  
Qualcomm  
Trimble Navigation  
Broadcom

Furuno Electric  
Rockwell Collins  
Texas Instruments  
Cobham  
Hexagon

Market Segment by Regions, regional analysis covers  
North America (United States, Canada and Mexico)  
Europe (Germany, France, UK, Russia and Italy)  
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)  
South America (Brazil, Argentina, Colombia)  
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers  
Global Constellations  
Regional Constellations  
Satellite-Based Augmentations

Market Segment by Applications, can be divided into  
Location-Based Services (LBS)  
Road  
Aviation  
Rail  
Maritime  
Agriculture  
Surveying  
Time and Synchronisation (Timing & Sync)

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