



# Defiance Tools® Brings Tools To Navigate Life to RV'ers Attending Family Motor Coach Association (FMCA) Rally

*Founders of Defiance Tools Head to Perry, Georgia for FMCA's 99th International Convention and RV Expo to Provide "Tools To Navigate Life" On The Road for RV'ers*

ORLANDO, FLORIDA, USA, March 12, 2019 /EINPresswire.com/ -- When you think of Defiance Tools, an image of the local [tool store](#) or lumber yard, the small-town diner or the neighborhood bar comes to mind. These are the places that make America unlike anyplace else in the world and have always been a deep and trusted part of our roots.

“

Before we knew it, we had created a collection of tools and gadgets that are a perfect fit for the life-enthusiasts and families that enjoy touring the country in their RV's.”

*Zoé Coulcher, Founder, Defiance Tools*

The families that tour America in their RV's, uncovering the small-towns and the people that make them great, make a perfect fit for Defiance Tools.

The founders of Defiance Tools, Zoe' and Rich Coulcher, are heading to the Florida Motor Coach Association's (FMCA) International Convention and RV Expo. The event,

held in Perry, Georgia March 13-16, marks its 99th year.

Zoé and Rich are proud to launch their new brand called Defiance Tools to the FMCA community. Defiance Tools brings RV'ers helpful, space-saving, and innovative tools like their [folding electric bike](#), waxed canvas tool rolls, [EDC gadgets](#) (everyday carry) and more.

Looking forward to the event, Mr. Coulcher shared that, "We're really excited to get out and meet some new friends as we launch our Defiance Tools' product line of cool EDC gadgets and "Tools To Navigate Life" to all of the RV'ers heading to the rally in Perry, Georgia."

Since 1963 FMCA has issued more than 475,000 memberships to families who look to the association as their source of information about all facets of RV ownership and travel.

This 99th FMCA RV rally brings the opportunity for RV'ers to enjoy entertainment, community and learn about new products and services. Attendees can meet Zoe' and Rich in booth #1517 in Heritage Hall to experience the products in their "pop-up" shop and register to win Defiance Tools' products.

Defiance Tools helps consumers defy the difficulty of the day and complete any task from turning a screw or providing an environmentally friendly, space-saving means of transportation to making a delicious cup of coffee on the go or mixing a drink.

Founders, Zoé and Rich Coulcher, travel the world in search of high-quality products designed to deliver on the promise "Tools To Navigate Life".

"Before we knew it, we had created a collection of tools and gadgets that are a perfect fit for the

life-enthusiasts and families that enjoy touring the country in their RV's," said Ms. Coulcher, "we knew we had to head to Perry and share!"

Attendees can meet Zoe' and Rich Coulcher in booth #1517 in Heritage Hall to register to win Defiance Tools' products.

#### About Defiance Tools:

Defiance Tools is redefining the meaning of tools with Tools To Navigate Life. Defiance Tools is a brand inspired by breaking out of the expected norm, thinking and living in your own unique way...to defy the difficulty of the day. Defiance Tools' products are designed to provide quality, productivity and value to end users and are sold and distributed direct to consumers via e-commerce and retail store shelves. Consumers and retailers can find more information at [DefianceTools.com](http://DefianceTools.com).

#### About FMCA:

The purpose of FMCA is to organize social activities, exchange RV information, and supply benefits made possible, in part, by collective purchasing. The interest of the Association also extends into the area of political and legislative action. FMCA supports recreation programs and the legal rights of RV owners.

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The founders of Defiance Tools are heading to FMCA 2019 to share products for RV'ers that make life easier and more fun.



Meet the founders of Defiance Tools at FMCA and see the benefits of their folding e-bikes.



Defiance Tools

This press release can be viewed online at: <http://www.einpresswire.com>

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